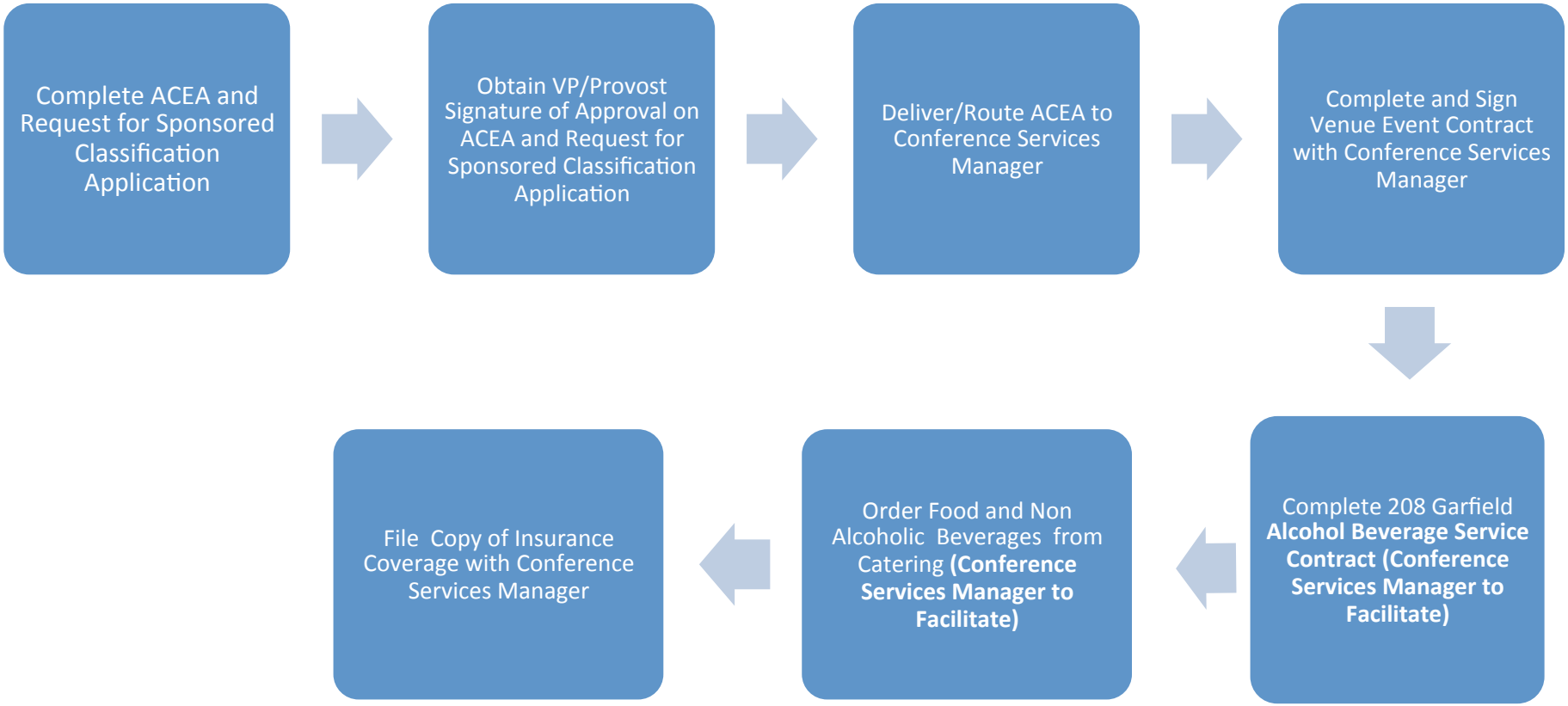Internally Sponsored Events with Alcohol Service Process for Event Planners