

# ACADEMIC PROGRAM CONTRACT (APC)

2007-08 Catalog

**Degree:** Bachelor of Business Administration  
**Major:** Business Administration  
**Concentration:** see attached

When completed, with appropriate departmental signatures, return to Student Services/Registrar's Office.

**Declaring 1<sup>st</sup> Major:**

BBA-Business  
 Date Declared: 18, 2007

**Declaring 2<sup>nd</sup> Major:**

BBA-Business  
 Date Declared: 18, 2007

**Does this replace a Major?**

\_\_\_\_\_

Student LName: \_\_\_\_\_  
 Student FName: \_\_\_\_\_  
 Student ID#: \_\_\_\_\_

Unofficial Review   
 Review w/ Transcripts   
 Final Degree Check

I. <b>**Foundation (20 semester hours):</b>	Hours Completed	Grade Earned	Notes	Hours Remaining
BUSA 201 - Value Creation in Global Envt.				4
MATH 128* (or 151 or 152) - Linear Models & Calc.				4
CSCE 120 (or 144) - Computerized Info Systems				4
ECON 101 - Principles of Microeconomics				4
STAT 231 (or 232 or 233) - Intro Statistics				4

\*MATH 111 or 140 may be taken as a prerequisite but MATH 128 must still be taken.

\*\*Pass/Fail allowed for MATH 128, CSCE 120, ECON 101, and STAT 231 only, as defined in the Pass/Fail section of the catalog.

**\*\*Successful completion of foundation courses required for admittance into upper-division and declaration of major.**

II. <b>BBA Core (38-39 semester hours):</b>	Hours Completed	Grade Earned	Prerequisites/Notes	Hours Remaining
BUSA 202 - Financial Accounting			CSCE 120, MATH 128	3
BUSA 203 – Managerial Accounting			BUSA 202	3
BUSA 302 – Finance for Managers			BUSA 202, 203	3
BUSA 303 or 304-Business Law & Ethics			304 required for ACCT, recm for FINC	3
BUSA 305 – Human Dimensions in Effective Org.				3
BUSA 308 – Principles of Marketing				3
BUSA 309 – Goods & Services Operations			BUSA 202	3
BUSA 310 – Information Systems			BUSA 202	3
Graduation e-Portfolio				P/F
BUSA 499 – Strategic Management / Senior Seminar			BUSA 302, 305, 308, 309, 310, Senior	3
Communications- one from: COMA 211, 212, 214 (2) and one from: COMA 213, 230, 270, 311, ENGL 221, 323			Professional Speaking	2
			Professional Writing	2
PHIL 225 – Business Ethics				4
300+ elective in Global, Ethical, Vocational area			See approved options in catalog	3-4

See page 2 for parts III. Concentration and IV. Additional Requirements.

REMAINING HOURS – Foundation (from I. above):	+	20
REMAINING HOURS – BBA CORE (from II. above):	+	38+
REMAINING– Concentration Area (from III. on back):	+	15+
SUBTOTAL OF REMAINING HOURS for BBA degree program:	=	73+
COMPLETED HOURS (from transcript) minimum of 128 required for graduation:	+	(of 128)

**Expected degree completion:** \_\_\_\_\_

**Concentration GPA:** N/A

**Major/Overall GPA:** /

**School of Business Signature** \_\_\_\_\_

*Not a binding contract - School of Business reserves the right to correct errors.*

**BBA CONCENTRATIONS**  
(APC Page 2)

**FINANCE**

(15+ semester hours)	Hrs	Grade	Need
BUSA 304-Business Law & Ethics for Financial Professions- Counted on front- Recommended, but not required			
BUSA 335-Financial Investments			3
BUSA 437-Financial Analysis & Str			3
<b>Any 9+ semester hours from (at least 3 from BUSA):</b>			
BUSA 321, 337, 438, 495 (1-3)			3
			3-4
ECON 302 or 322 (4), 344 (4)			3-4

**PROFESSIONAL ACCOUNTING**

(18 semester hours)	Hrs	Grade	Need
BUSA 304-Business Law & Ethics for Financial Professions- Counted on front-Required for concentration in Accounting			
BUSA 320-Acct Info. Systems			3
BUSA 321-Intermediate Acct I			3
BUSA 322-Intermediate Acct II			3
BUSA 422-Consolidations & Equity			3
BUSA 424-Auditing			3
BUSA 427-Tax Accounting			3
Note: Students are also encouraged to take electives in BUSA 323-Cost Accounting, BUSA 418-Acct. Database Mgt. & Control, & BUSA 423-Non-profit/Government Acct.			

**HUMAN RESOURCES & ORGANIZATIONS**

(15+ semester hours)	Hrs	Grade	Need
BUSA 342-Human Resources Mgt.			3
<b>Any 12 semester hours (at least 6 from BUSA):</b>			
BUSA 340, 343, 352, BUSA 440, 442,			3
			3
BUSA 449, 495 (1-3),			3-4
ECON 321 (4), PSYC 380 (4)			3-4

**MARKETING MANAGEMENT**

(15+ semester hours)	Hrs	Grade	Need
BUSA 467-Marketing Research			3
BUSA 468-Marketing Management			3
<b>Any 9 hours from (at least 6 from BUSA):</b>			
BUSA 363, 364, 365, 378, 440, 460 BUSA 495 (1-3), COMA 361 (4)			3
			3
ECON 341 (4), PSYC 385 (4)			3-4

**III. Concentration (or Elective) Area Requirements:**

- Minimum 3.00 concentration GPA is required. If below 3.00, concentration will not be reflected/conferred on PLU transcript.
- C- (1.67) or better in each concentration course is required.
- Minimum of 9 hours of upper-division concentration (or elective) courses in residence.

**Remaining Concentration Hours:** \_\_\_\_\_  
**Concentration GPA (min 3.00):** \_\_\_\_\_

**IV. Additional Requirements:**

- Residency requirement:** Minimum 32 semester hours of the degree program must be completed at PLU.
- Degree requirement:** Minimum of 128 total credit hours, 40 upper-division and 49 BUSA/BBA approved credit hours.
- Standards of work:** Overall 2.5 PLU **AND** major GPA. Minimum C- grade in each BUSA/BBA required course taken.
- General University Requirements (GUR's):** All GUR's must be satisfied as identified by official registrar's review (CAPP report).  
WRIT  
SCSM  
MR-MATH 128  
A (can be a double dip)  
C (can be a double dip)  
SR-BUSA 499  
PE 100  
PE  
PE  
PE  
And -Core 1  
AR  
LT  
PH-PHIL 225  
R1 or 2  
R2 or 3  
SSC1  
SSC2-ECON 101  
NS-CSCE 120  
Or-Core 2  
INTC 111 & 112  
INTC 200 (x4)  
INTC 300

