

Objectives of the Undergraduate Business Program

B.B.A. Graduates will:

- be prepared to make ethical decisions,
- be competent in the disciplinary foundations of business,
- understand global perspectives,
- have critical thinking and quantitative skills,
- be effective communicators, and
- have team competency.

OBJECTIVES OF THE GRADUATE BUSINESS PROGRAM

MBA Graduates will:

- be prepared to make ethical decisions,
- be competent in integrating the disciplinary foundations of business,
- understand global perspectives,
- have critical thinking and quantitative skills,
- be effective communicators, and
- be prepared to manage innovation.