PLU School of Business BBA Curriculum
September 2011

Foundation Courses to Declare the Major
BUSA 201: Introduction to Business in the Global Environment (4)
CSCE 120: Computerized Information Systems (4)
ECON 101: Principles of Microeconomics (4)
MATH 128: Linear Models and Calculus, An Introduction (4) ***or*** MATH 151: Introduction to Calculus (4) *(MATH 151 recommended for Finance concentration)*
STAT 231: Introductory Statistics (4)

BBA CORE Lower Division
BUSA 202: Financial Accounting (4)
BUSA 203: Managerial Accounting (4)

May choose to co-enroll in BUSA 203 and one or more of BUSA 302 (junior standing required), 303 (or 304), 305 and 308.

Foundation Courses Required to Graduate
PHIL 225: Business Ethics (4)
Professional Communication from the following list (4)
One from the following:
COMA 211: Debate (2)
COMA 212: Public Speaking (2)
COMA 214: Group Communication (2)
AND, one of the following:
COMA 213: Communication Writing (2)
COMA 230: Writing for Journalism (2)
COMA 270: Professional Writing (2)
COMA 311: Research Writing (2)
ENGL 221: Research & Writing (2 or 4)
ENGL 323: Professional Writing (4)

BBA CORE Upper Division
BUSA 302: Business Finance (4)
BUSA 303: Business Law and Ethics (4)
or BUSA 304: Business Law & Ethics for Financial Professionals (4)
BUSA 305: Behavior in Organizations (4)
BUSA 308: Principles of Marketing (4)
BUSA 309: Creating Value in Operations (4)
BUSA 310: Information Systems & Database Mgmt (4)

Students may pursue elective as soon as core course prerequisite is completed.

B.B.A. Elective Requirement
Any 16 semester hours of upper-division business electives, or any non-Business elective courses approved by a student's faculty advisor. Minimum of 12 semester hours elective in Business required. Internships encouraged but do not apply to the elective requirement. A concentration will fulfill the elective requirement.

CONCENTRATIONS
By taking an approved set of electives (see concentration listings) beyond the 40 semester hour core, a student satisfies the BBA elective requirement and earns a concentration designation in one of the following:
Accounting
Finance
Management and Human Resources
Marketing
Individualized

BBA CORE – Senior Capstone
BUSA 499: Capstone: Strategic Management (4)
Last semester or permission of dean.