Professional Publications & Presentations

Peer Reviewed Journal Articles:

Bolinger A., **Brown K. D.** (2015). Entrepreneurial Failure as a Threshold Concept: The Effects of Student Experiences. *Journal of Management Education*. August 2015, Vol 39, No. 4, pp 452-475.

Peer Reviewed Proceedings:

Brown, K. D. (March 2009). *Serial innovators and serial entrepreneurs: A process comparison.* Proceedings of 2009 Western Academy of Management, Midway, UT.

Brown, K. D. (March 2008). *Standard setting coalitions: Managing roles for future market share.* Proceedings of 2008 Western Academy of Management, Oakland, CA. *Awarded Best Doctoral Student Paper.*

Brown, K. D. (August 2007). *Establishing technology standards through global coalitions: How winning firms manage the coalition.* Presented at 2007 Annual Meeting of the Academy of Management, Philadelphia, PA.

Brown, K. D. & Johnson, G. A. (January 1996). *Quick turn gate array manufacturing: A cycle time model.* Simulation in Business and Management: Proceedings of the SCS Multi-conference on Simulation in Business and Management, La Jolla, CA.

Cannon, R. & **Brown, K. D.** (May 1995). *Equation based timing: Methodology and model for cell libraries*. Proceedings of the IEEE 1995 Custom Integrated Circuits Conference.

Peer Reviewed Paper Presentations:

Bolinger, A. & **Brown, K. D.** (2014). *Entrepreneurial Failure as a Threshold Concept: The Effects of Experience*. Presented at 2014 Annual Meeting of the Western Academy of Management, Napa, CA, March 2014

Cooley, C. & **Brown, K. D.** (2013). *Alpha Natural Resources: Really Running Right?*. Presented at 2013 Annual Meeting of the North American Case Writers Association, Victoria, BC, October 2013

Brown, K. D. (March 2012). *ZMD & ZigBee: Managing Knowledge in Standardization.* Presented at 2012 Annual Meeting of the Western Casewriters Association, La Jolla, CA

Bolinger, Alexander & **Brown, K. D.** (March 2012). *Entrepreneurial Failure and Cognitive Complexity*. Presented at 2012 Annual Meeting of the Western Academy of Management, La Jolla, CA

Brown, K. D. (March 2011). *Contribution timing in collaborative innovation.* Presented at 2011 Annual Meeting of the Western Academy of Management, Victoria, BC

Brown, K. D. (March 2011). *Contribution strategies in collaborative innovation.* Presented at 2011 Business Research Series at Pacific Lutheran University, Tacoma, WA

Brown, K. D. (August 2009). *Differential member benefits: An analysis of entry timing, involvement, and value chain position in multi-partner alliances*. Presented at 2009 Annual Meeting of the Academy of Management, Chicago, IL.

Bolinger, A. & **Brown, K. D.** (August 2009). *Entrepreneurial Failure Frames: The Effects of Experience*. Presented at 2009 Annual Meeting of the Academy of Management, Chicago, IL.