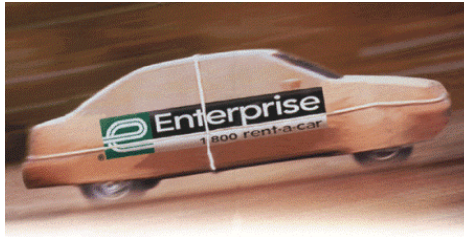


## Enterprise Rent-A-Car: More than just a rental car company

We have all seen the commercials: the woman's car breaks down and she picks up her cell and soon a car is speeding towards her, wrapped up in butcher paper with a large "Enterprise" sported on the side. However, there is so much more to Enterprise Rent-A-Car than just cars. For instance, did you know that Enterprise is one of the Nation's leading "green" companies? It's true. Enterprise has initiatives in motion to plant 50 million trees in the next 50 years. It also donates \$25 million to one of the world's leading plant science centers to develop renewable, reliable fuels from plant sources. And Enterprise operates the world's largest fleet of fuel efficient cars. And, to top it all off, Enterprise is ranked 15th on *BusinessWeek's* "50 Best Places to Launch a Career." I know now what you are thinking, "How do I get involved in that company?"

The answer is, apply for their internship program. Enterprise Rent-A-Car also offers a prestigious internship opportunity for students of any major and any age. They are looking for students who are ambitious, creative,



personable, resourceful, fun loving, and hard working. This internship is not at all about getting the coffee-interns take on some of the same challenges that first and second year employees do. They are placed at the center of action, actively involved in big decisions, and they learn skills in customer service, marketing, finance, and logistics. Interns also participate in competitions with other interns that are made to build the intern's relationship building skills, entrepreneurial skills, and will give the intern the opportunities to gain more experience in the professional environment.

Check out [www.erac.com/opportunities/internships.aspx](http://www.erac.com/opportunities/internships.aspx) for more information.

## New Workers Sorely Lacking Reading, Writing Skills, Report Finds

Due to a glaring deficiency in reading and writing skills among new entrants in the American workforce, employers are being forced to invest additional resources and training to teach new employees the most basic and fundamental job skills in the 21<sup>st</sup> century economy.

Jeremy Smerd interviewed Bill Kozell, who runs Pennsylvania-based Dr. Goodwrite, a company that helps workers improve their writing, and reports him saying that the problems come down to basic errors in grammar, spelling, and tone that though small, can prove disastrous for the company's image. "Companies invest millions of dollars in their image," says Kozell, "and it can be undone in a matter of minutes by a sloppy email."

The Director of PLU Academic Internships, Maxine Herbert-Hill, wrote in a recent email, "I have seen students messages to me that are so very unprofessional that I am not at all sure students understand that there is a difference between messages between friends, with professionals, with supervisors, with employers or customers/clients." Being aware of this difference is crucial and when starting a new job, it is best to begin with the strictest of formality. "Of course, there are all kinds of workplace cultures and environments," Maxine writes, "but it is best to be ready for the strictest codes of expectations and then relax your stringency after you know the culture is different and more accommodating of the less formal standards."

Jeremy Smerd's article can be found in *Career Rookie* magazine, available in the Internship Office.

### Upcoming Deadlines:

- 12/10: Brian Halquist Products, Inc.
- 12/11: Northwest Fisheries Science Center; Pasteur Foundation
- 12/15: Lutheran Public Policy Office; Microsoft Corporation; Washington Conservation Voters
- 12/17: Washington Restaurant Association
- 12/18: Infospace Inc; PLU Counseling Center; World Trade Center Tacoma
- 12/19: Russel Investment Group
- 12/30: US Department of Commerce

Check out our *Internship Database* at [www.plu.edu/intern](http://www.plu.edu/intern) for more details or set-up an appointment with Maxine in the Ramstad Commons. Call her at x7324 or email her at [herberam@plu.edu](mailto:herberam@plu.edu).

### **The Results Are In: 50 Best Places to Launch a Career**

*BusinessWeeks* fourth annual "50 Best Places to Launch a Career" is published and two of our featured employers are in the top 15! Listed below are the top 15 companies and the whole list is available on our Facebook page.

- |   |  |
|---|--|
| 1. Deloitte & Touche (Accounting)             | 8. Target (Retail)                         |
| 2. Ernst & Young (Accounting)                 | 9. J.P. Morgan (Investment Banking)        |
| 3. PricewaterhouseCoopers (Accounting)        | 10. IBM (Technology)                       |
| 4. KPMG (Accounting)                          | 11. Accenture (Consulting)                 |
| 5. US State Department (Nonprofit/Government) | 12. General Mills (Consumer Products)      |
| 6. Goldman Sachs (Investment Banking)         | 13. Abbott Laboratories (Health)           |
| 7. Teach For America (Nonprofit/Government)   | 14. Walt Disney (Hospitality)              |
|   | 15. Enterprise Rent-A-Car (Transportation) |

## **About.com: Planning To Do an Internship Abroad**

By Penny Loretto, Internship Guide

If you are thinking that you'd like to do an internship abroad, it's important to start early. Researching the many options available takes time and each country has its own set of requirements that need to be met prior to entering the country as a student interested in working as an intern.

It is recommended that you give yourself at least six to eight months to prepare yourself for an internship abroad. This will ensure adequate time to learn of the many opportunities available and to select one that's right for you. When utilizing internship placement programs, remember that deadlines will

vary and you will need to plan carefully to meet all of the requirements set forth by the organization and/or country where you select to work.

Although finding an internship abroad can be challenging, some positions are easier to find than others. For example, there are many positions available for au pairs, teaching English as a Second Language (ESL), as well as volunteer opportunities. It will usually depend on the country's requirements and stipulations for working in the country that will ultimately define how rigorous the challenge will be.

Gaining a global perspective by interning, working, or volunteering abroad offers invaluable experience to college students and new graduates. Today more students than ever before are completing study abroad programs during one or more of their four years of college and, in addition, are seeking additional cross-cultural experiences by participating

in some form of experiential education that provides actual work or volunteer experience in a new culture. So if you're interested in doing an internship abroad, be sure to start researching opportunities early to ensure that there is adequate time to meet the requirements of the country and/or organization.

*For more about internships abroad and internships, check out Penny Loretto at [www.internships.about.com](http://www.internships.about.com).*

Check out these international internships in our Internship Database at [plu.edu/intern](http://plu.edu/intern):

- Pasteur Foundation (France)
- Canadian Consulate Internship

For more international programs and internships, contact with the Wang Center: [www.plu.edu/wang-center](http://www.plu.edu/wang-center)

**Congratulations to the  
New 2010 Washington  
Legislative Interns!**

**Carrie Locken  
Megan Galbraith  
Curt Kohlwes**

**And Alternate, Eric Buley**

**Thanks to all those who  
applied.**