

Pacific Lutheran University Presents:
The Fall 2011 Sidney Rittenberg Seminars

A series of 3 Thursday evening "seminars" on October 27, November 3 and November 10.

SEMINAR 1

October 27, 2011

7:00 -9:00 pm - Scandinavian Cultural Center

How the World's Oldest Country is Reinventing Itself as the Newest and what this means for the changing world order

SEMINAR 2

November 3, 2011

7:00 -9:00 pm - Scandinavian Cultural Center

What Rights Do Humans Have in China and America?

SEMINAR 3

November 10, 2011

7:00 -9:00 pm – Regency Room

Why Are You in College: What Mechanism Drives Human Success and Happiness? A cross-cultural, cross-generational conversation.

These three seminars, with distinguished Visiting Guest Professor Sidney Rittenberg provide PLU students and faculty with an unusual opportunity to spend some time with a truly historic figure and an international scholar, businessman and builder of understanding between Chinese and Americans.

The seminars each focus on a topic of particular interest chosen by Professor Rittenberg, and reflect his continued desire to foster understanding, particularly among students. We encourage students, faculty and student organizations to consider participating in these. Inquiries can be sent to Gregory Youtz, Music and Chinese Studies: youtzgl@plu.edu.

Professor Rittenberg's profile follows below.

Sidney Rittenberg, Sr. is one of very few living men who has personally known Chinese leaders, including Mao Zedong, Zhou Enlai, the notorious "Gang of Four," Deng Xiaoping, Jiang Zemin, and Zhu Rongji. (As well as the last Emperor, Pu Yi.)

Mr. Rittenberg went to China in World War II as an idealistic young GI, after training by the US Army in China Area and Language Studies at Stanford. After his honorable discharge, he spent many years helping to train Chinese journalists in English, and working on the translations of major documents, including the "Collected Works of Mao Zedong." He was the only American citizen to be admitted to the Chinese Communist Party, until his withdrawal after the Cultural Revolution. Of his 35 years in China, 16 were spent in solitary confinement in Chinese prisons, wrongfully accused of being an American spy.

Today, Sidney Rittenberg is president emeritus of Rittenberg Associates, Inc. He and his wife and partner, Yulin Wang Rittenberg, currently help companies such as Prudential Financial, Colgate/Palmolive, Warner Music Group, MASCO, and Blue Marble in China. Among their leading clients have been Intel, Hughes Aircraft, Korean Air, ClearWire, Microsoft, AIG, Prudential UK, Nextel, Levi Strauss, ARCO, PricewaterhouseCoopers, InFocus, and many others. In addition, he has been a consultant in China to his close friends, Mike Wallace, and the Reverend Billy Graham.

Mr. Rittenberg has spoken to The Aspen Institute; the Brookings Institution, John Thornton China Initiative; CLSA (French Asian investment banking group, with Credit Agricole); World's Presidents Organization; Young Presidents; annually to Goldman Sachs Chief Investment Officers Conferences; the Templeton Group; and numerous universities and business clubs, etc.

Sidney Rittenberg has held the Frey Distinguished Professorship and Bernstein Professorship of Chinese History at the University of North Carolina (Chapel Hill), where an endowed chair in Asian Studies has been announced in his name. He is now Visiting Professor of Asian Studies at Pacific Lutheran University, where he teaches Chinese Philosophy.

Sidney Rittenberg is well known as the co-author with Amanda Bennett, of *The Man Who Stayed Behind*, the highly acclaimed account of his 35 years in China. He has written for, or been interviewed by, virtually every major American publication and TV network, and is also a noted lecturer in China.