

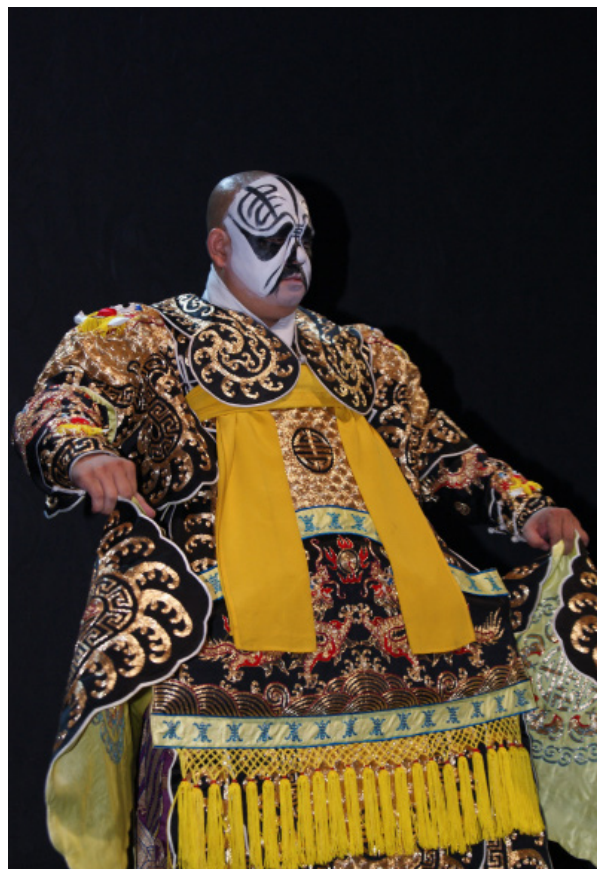


This course will provide students with a unique opportunity to explore business and culture of two major economies in Asia: China and South Korea.

Students will examine culture of two countries through historical and cultural site visits, lectures by experts in their field, engagement in traditional rituals, and interaction with local college students.

In addition to that they will get to participate in company visits, presentations, and meetings with important business leaders which will facilitate students to learn distinctive business culture and its impact on the best business practices which have become the driving force of economic growth for these two countries.

Finally, students will have metropolitan experience in Seoul, Shanghai, Busan, and Guangzhou.



Business and Culture of China and South Korea
CHINA AND SOUTH KOREA



Educating to achieve a just, healthy, sustainable and peaceful world, both locally and globally.

AT A GLANCE

Program Features

- J-term program
- BUSA 486A counts for 4 PLU credits under one of these categories:
 - Department credit
 - GenEd credit (C)

PROGRAM COST

\$5,490

Costs include

- Airfare
- Lodging
- Program related transportation
- Supplemental study abroad insurance

APPLICATION PROCEDURE

- Application deadline is September 30, 2014
- Non-refundable deposit of \$50.00 required with the application
- A \$250.00 non-refundable payment to confirm participation in the course is due within 10 days of notification of acceptance

Faculty:

Brian Maeng
Assistant Professor of Business
maeng@plu.edu

Wang Center applications available online at www.plu.edu/studyaway

J-term 2015 applications due to the Wang Center for Global Education by September 30, 2014

