

Business Briefly: PLU eBusiness Day to explore e-commerce, online strategies

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[Marcelene Edwards](#); The News Tribune

Seats are still available for Pacific Lutheran University's eBusiness Day on Saturday.

PLU said business professionals, researchers and students interested in learning how to leverage e-commerce and online strategies to benefit business are invited to attend. The event will include two panels that will discuss digital marketing and leading innovative teams.

The event runs from 10:30 a.m. to 2 p.m. at the Columbia Building on the PLU campus. Admission is \$10 and includes lunch.

For more information and registration, go to eplu.plu.edu.

- [Marcelene Edwards](#), The News Tribune

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