# **Lance Luther**

(555) 475-8755 ~ charles@email.com ~ New York, NY

### **Qualifications Summary**

- Proven record of increasing monthly sales by 15%
- Recognized as Sales Representative of the Month for consistently high customer satisfaction ratings
- Solid customer service skills displayed through proven ability to anticipate and meet the needs of clients

### **Relevant Skills**

Interpersonal Skills

- Regularly communicated with customers, managers and team members via phone, email and in-person
- Effectively educated clients on new products with an emphasis on how the products addressed their specific needs
- Voted most personable employee by clients for 4 months in a row

#### Sales

- Regularly exceeded sales guotas by a minimum of 5% monthly
- Upsell an average of 2 out of 5 clients by recommending products that met their unique needs
- Ensured all customers were satisfied with their purchases and handled any complaints in a timely and efficient manner

#### Marketing

- Set up merchandise in an appealing manner that led to a 7% increase in sales in-store
- Contributed to marketing plans to draw in new customers and increase current customer retention
- Participated in weekly marketing meetings

#### Problem Solving

- Addressed any concerns from customers and notified manager of any emergencies within the workplace
- Collaborated with fellow employees on how to prevent any safety issues within the work environment and maintained a civil attitude during any disagreements among the team members

## **Employment History**

Sales Representative, Java Company, New York City, NY

• December 2022 – February 2023

Sales Associate, Creator Inc., Seattle, WA

• September 2019 - May 2022

Front Desk Assistant, Alumni & Student Connections, Tacoma, WA

• September 2014 - May 2016

Intern, Seattle Business Co., Seattle, WA

Summer 2015

#### **Education**

Bachelor of Business Administration - Marketing; Pacific Lutheran University, Tacoma, WA

- May 2017
- Minor: Hispanic Studies