



*inspiring hope.  
connecting resources.  
building community.*

## **Greetings!**

We are writing to formally invite you to become involved with Winterfest 2023!

Winterfest is a Parkland-Spanaway community event that inspires hope and dignity by connecting low-income families with gifts and resources during the holiday season. This year's event will take place on Saturday, December 16 from 10am-1pm on Saturday, December 16. Winterfest has been a staple in the Parkland-Spanaway community for the past 30 years, connecting some of the most vulnerable families with gifts, household supplies and long-term community resources.

We invite 300 families, deliberately selected by counselors and family support workers in local schools, to participate in a fun day of festivities, gifts, a holiday fair, gifts, and much more. Each family gets to place a customized order for a \$40 holiday gift and jacket for each child in their care. On the day of the event, families get to enjoy food and drinks, a photo with Santa, professional family portraits, and holiday crafts and games.

Many of the gifts and program supplies are donated by individuals, businesses and faith-based organizations in our community. We also rely on financial donations from local businesses, foundations and community groups to ensure that all 300 families (approximately 750 kids) receive a customized gift, jacket and holiday experience. Will you consider joining us in supporting this special event?

All donations are tax deductible. Cash donations should be payable to: PLU Winterfest and mailed to Pacific Lutheran University, Office of Advancement, 12180 Park Ave, Tacoma, WA 98447. PLU is a 501(c)(3) tax deductible non-profit. Tax ID: 91-0565571. To donate online, please visit [www.plu.edu/winterfest](http://www.plu.edu/winterfest).

Have any questions? Feel free to send any of your questions in an email to [winterfest@plu.edu](mailto:winterfest@plu.edu) or call Joel Zylstra at (253) 298-3087.

Thank you for your consideration. We hope you will join us in this opportunity!

Sincerely,

Joel Zylstra (on behalf of the Winterfest Planning Team)  
(253)298-3087  
[jzylstra@fpschools.org](mailto:jzylstra@fpschools.org)