

THANK YOU FOR SUPPORTING WINTERFEST!

Join Winterfest in Bringing Joy to Franklin Pierce Families this Holiday Season!

We are excited to invite you to support **Winterfest 2026**, a beloved Parkland-Spanaway community event that brings hope and joy to families during the holiday season. Since 1990, Winterfest has been a community-driven effort to serve families in the Franklin Pierce School District.

For over 35 years, this community event has connected hundreds of low-income families with gifts, essential household items, and long-term community resources, helping children and families celebrate the holidays with dignity.

Winterfest 2026 will take place on Saturday, December 12, from 10:00 a.m.–1:00 p.m. at Rainier View Christian Church Parkland. This year, we will welcome **250 families and more than 500 children** to Winterfest. Each family is carefully designated by school counselors and family support staff to receive an invitation to Winterfest. During the event, families will enjoy food, drinks, professional family portraits, access to community resources, crafts, games, and a visit with Santa. Most importantly, each child will receive a gift selected from their personal wish list, creating a holiday experience centered on dignity, choice, and joy.

Winterfest is made possible through the generosity of businesses, organizations, and community members like you. Your tax-deductible donation can help ensure that every child receives a meaningful gift and memorable holiday experience this year. Please see our sponsorship levels and benefits at the end of this letter.

If you have any questions, please contact us at winterfest@plu.edu.

Thank you for considering this opportunity to make a real difference for families in our community. Together, we can ensure a joyful and memorable holiday season for those who need it most!

Warm regards,
The Winterfest Planning Committee

> *Alicia Price, Joe Phenisee, Kandy Redford, Kenny Redford, Krystal Chiarolla, Marie Holt, Rebecca Morales, Rusty Carlson, Sarah-Lynn Bennet, Scott Mars, and Terry Mars.*

Winterfest Planning Partners: Franklin Pierce Youth First, Rainier View Christian Church, Franklin Pierce Schools, and Pacific Lutheran University

Winterfest 2026 Sponsorship Levels

❄️ **Winterfest Champion Sponsor $5,000+**

- Special recognition and thank you announcement during the event
- Logo prominently featured in event handouts, tv-displays, and Winterfest website

🎁 **Season of Giving Sponsor $2,500+**

- Logo featured in event handouts and slideshows
- Name featured on the Winterfest website

✨ **Community Cheer Sponsor $1,000+**

- Name featured on the Winterfest website and in event handouts and tv-displays

❤️‍🩹 **Holiday Helper Sponsor $500+**

- Name featured on the Winterfest website and in event handouts and tv-displays

Other ways to support Winterfest

- **Purchase a gift (or three!) from our Amazon Wish List:** www.fpschools.org/winterfest
- **Donate to the Winterfest fund:**
    - **Check:** Payable to *PLU Winterfest*, mailed to:

      Pacific Lutheran University
      Office of Advancement
      12180 Park Ave, Tacoma, WA 98447
    - **Online:** www.plu.edu/winterfest

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