

## FACULTY VITA

**NAME** Catherine Pratt  
**RANK** Resident Assistant Professor  
**FIELD** Management: Organizational Behavior and Theory, Strategic Management, Leadership and Change, Family Business, Global Management

### I. ACADEMIC DEGREES (include years)

Ed.D. Educational Leadership, Seattle University, 2001  
Dissertation: Leadership & Leadership Development Issues in Family Owned Businesses. Cognate: Human Resource Development  
M.A. Organizational Systems, Pacific Lutheran University, 1993  
B.A. English, Brigham Young University, 1983

### II. ACADEMIC AND PROFESSIONAL EXPERIENCE

#### **Pacific Lutheran University, School of Business**

2018-2021 Resident Assistant Professor (2018-19 elected School of Business faculty chair)  
2017-2018 Interim Associate Dean and Resident Assistant Professor  
2014 to 2017 Resident Assistant Professor  
2007 to 2014 Associate Dean and Resident Assistant Professor  
2005 to 2007 Assistant Professor (Affiliate), elected School of Business Faculty Chair  
1999 to 2005 Associate Dean (Assistant Dean, 1999-2002; Director, MBA Program 1999-2004)  
1998 to 2008 Leader, PLU Family Enterprise Institute  
1987 to 1999 Director, Center for Executive Development  
1983 to 1987 Program Manager, Center for Executive Development

#### **Brigham Young University**

1982-83 Teacher, Training Center

### III. COURSES TAUGHT

BUSA 201 Intro to Business in the Global Environment (as Cornerstones GenEd pilot)  
BUSA 305 Behavior in Organizations  
BUSA 352 Global Management  
BUSA 442 Leading Organizational Improvement  
BUSA 499 Strategic Management  
BUSA 515 Organizations and Leadership  
BUSA 542 Leading Change  
BUSA 550 Leading Family and Closely Held Enterprises

#### **IV. SCHOLARSHIP (APA citations)**

##### **Peer Reviewed Journal Articles:**

Gibson, L., Finnie, B., & Pratt, C. (2019). Problem-based Learning: Executive-Led Cases in Finance Seminars. *Journal of the Academy of Business Education*, (20), 309-334.

Pratt, C. (2017). Lean payroll vs. living wage. *Experiential Entrepreneurship Exercises Journal*, 2(1), 81-85.

##### **Peer Reviewed Paper Presentation:**

Pratt, C. (2017, October). A Model for Identifying Family and Business History Influences across Generations: Recognizing the Past and Building the Future. Paper presented at the 2017 Family Firm Institute Research and Education Symposium, Chicago, Illinois.

##### **Book Review:**

Pratt, C. (2020). Integrating Christian Faith and Work. *Christian Higher Education*, 1–3. DOI: 10.1080/15363759.2020.1796167

##### **Other:**

Pratt, C. (2020). Engaging Students (video). Pacific Lutheran University Pivotal Pedagogy Program via Sakai, Summer 2020.

Pratt, C. & Mulder, M. (2017). Teaching That's Out of This World: Lessons Learned via PLUTO and Possible Applications to All Courses, 2016-17 School of Business Research and Teaching Symposium , April 21.

##### **Works in Progress:**

Revising articles: (1) Family business best practices and longitudinal endurance of the business; and (2) Model for Identifying Family & Business History Influences across Generations

#### **V. AWARDS (Scholarship, Teaching, Service)**

Inducted as Fellow of the Family Firm Institute, 2015

## **VI. SERVICE**

### **University-wide:**

- Adult and Continuing Education Group, PLU Innovation Commission, 2020.
- Cornerstones General Education Design and Assessment Team, 2015-19
- Advisor, Latter-day Saint Student Association, Campus Ministry student club, 1998 to 2021.
- Campus Reporting Task Force (data uses and access), 2019.
- PLUTO (online learning) workshop panelist, 2016-19

### **School of Business:**

- Competition Director, PLU Business Plan Competition, 2008 to 2021
- Various faculty committees and search committees including:
  - 2020-21 MBA Idea Group
  - 2020-21 Undergraduate Curriculum Committee, chair
  - 2016-17, 2019-20 Committee on Faculty Engagement and Impact, chair
  - 2016-18 Search Committees. Co-Chair Associate Dean search; Chair, Accounting search; Member, Law, Finance and Supply Chain searches.

### **Professional:**

- Faculty Director and Teacher, Leadership Academy, Sponsored by Tacoma Pierce County Chamber of Commerce and Pacific Lutheran University. Leadership development program for leaders from business and non-profit organizations. Tacoma, 2010-2020.
- Presenter, Leading Change, Port of Olympia, April 17, 2019.
- Presenter, Growing as Leaders, Tacoma Institute of Religion Young Adult Council, February 16, 2019.
- Presenter, Effective Communication and Conflict Resolution workshop, Families Inspiring Leaders Academy, September 6, 2018.
- Presenter, Management Theory & Practice: Leading & Working with Others workshop, Maritime Management certificate program, Pacific Lutheran University, 2016 to 2019.
- Presenter, Ethical Decision Making workshop, a session in the PLU Leadership Symposium for employees, Tacoma, 2008 to 2019.
- Presenter, Leading Change workshop, a session in the PLU Leadership Symposium for employees, Tacoma, 2012 to 2019.
- Facilitator, Leading Change planning session for PLU Instructional and Technology Services, June 22, 2016.
- Reviewer for USASBE, Journal of Family Business Management.
- Reviewer, Tacoma Community College, 4 year's bachelor's degree curriculum, 2018.

**Community:**

- Judge, Washington Family Business Awards, 2011 to 2019.
- Service with youth and women's groups, Church of Jesus Christ of Latter-day Saints.

**VII. Grants Received**

- Herbert B. Jones Foundation, 2011-2021, for PLU Business Plan Competition. Total over \$100,000.

**VIII. Professional Memberships**

Fellow, Family Firm Institute

United States Association of Small Business Educators (USASBE)