

# PACIFIC LUTHERAN UNIVERSITY BUSINESS PROGRAMS

## MBA – MASTER OF BUSINESS ADMINISTRATION

Founded on the cornerstones of leadership, innovation, global awareness and ethical responsibility, the PLU MBA program is designed for those who seek a balance between organizational goals and social and ethical responsibility. The flexible schedule allows students and working professionals to complete the degree full or part time.  
[www.plu.edu/mba](http://www.plu.edu/mba) Email: [plumba@plu.edu](mailto:plumba@plu.edu)

## MSF – MASTER OF SCIENCE IN FINANCE

The PLU Master of Science in Finance is pragmatic and industry-focused while grounded in its cross-disciplinary foundations: finance, economics, accounting and mathematics. Graduates are equipped with a powerful set of skills and tools from a curriculum designed in collaboration with industry and the CFA (Chartered Financial Analyst) Institute.  
[www.plu.edu/msf](http://www.plu.edu/msf) Email: [msf@plu.edu](mailto:msf@plu.edu)

## MSMR – MASTER OF SCIENCE IN MARKETING RESEARCH

The PLU Master of Science in Marketing Research program is industry-driven, developed specifically to provide students with in-demand and relevant business skills. The program prepares students to engage in thoughtful marketing research inquiry, providing analytical insight and informed decisions to ethically achieve goals.  
[www.plu.edu/msmr](http://www.plu.edu/msmr) Email: [msmr@plu.edu](mailto:msmr@plu.edu)



PACIFIC LUTHERAN UNIVERSITY  
SCHOOL OF BUSINESS  
12180 Park Avenue South  
Tacoma, WA 98447-0003



Pacific Lutheran University  
School of Business

## Pyramid Staging and Events presents the School of Business Executive Leadership Series Spring 2016

### MESSAGE FROM THE DEAN

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The School of Business is pleased to announce the Spring 2016 Executive Leadership Series. This series supports our programs at PLU by bringing executives to campus to share their expertise and insight.

We are excited to bring preeminent industry and organizational leaders, students and selected guests together on the Pacific Lutheran University campus for these evenings. The informal, one-hour sessions offer insight into current issues facing decision-makers. These leaders will also share aspects of their own career development.

I am pleased to invite you to join us for one or more of these evenings to engage in discussions of issues pertinent to our dynamic global business environment. The dialogue will be enriched by your presence and participation.

The PLU School of Business would like to thank Pyramid Staging and Events for generously supporting this series.

Sincerely,

Nancy Albers-Miller  
Dean, PLU School of Business

**Nick Sears**  
Author and Entrepreneur

**Monday, Feb. 22, 2016**  
6-7 p.m.  
Leraas Hall, Rieke Science Center



Nick is a mobile Internet and smartphone pioneer. He co-founded Android in 2005, then joined Google to help turn it into the world’s largest smartphone operating system with more than 1.5 billion users. Prior to Android, Nick was vice president of product marketing for T-Mobile during the creation of the mobile Internet.

Currently, Nick is publishing an e-book to help students and young professionals discover their life’s work and market themselves in a digital world. He hopes his early failures and unconventional career path will inspire others to reach their potential. Nick dropped out of college twice before enlisting in the Army for college benefits. Things improved when he stopped trying to figure out the long-term and started working on himself. He didn’t realize it then, but he was building a career machine that would transport him to the work he was meant to do.

Nick’s true career began when he made the commitment to follow his passion for the work. It wasn’t a perfect ride. He landed in some ditches along the way, but the ditches were necessary pit stops to fix things or add missing pieces. After each stop, his Career Machine got better and, eventually, it led him to his best work. Nick believes your career is a journey, not a destination. The future is fuzzy. You don’t need to know exactly where you’re going, you just need to figure out the right direction to head, and it’s not always forward.

MULTICARE HEALTH SYSTEM

**Maureen Faccia, MBA**  
Director of Women’s and Retail Health Services,  
MultiCare Health System

**Monday, March 14, 2016**  
6-7 p.m.  
Leraas Hall, Rieke Science Center



Maureen leads the strategic planning, quality and cost improvements for Women’s Services, including obstetrics, gynecology and medical/surgical day spas at MultiCare Health System. MultiCare is a leader in the South Sound for care of women and newborns, with the largest neonatal intensive care unit with the highest possible designation in Western Washington. Maureen and her Medical Director lead the Clinical Collaborative, which has been recognized at the state level for innovation in cost reductions and quality improvements.

The health care industry is rapidly changing and only more recently recognizing consumerism, which makes it an exciting time for innovation ranging from pricing transparency, virtual health care and loyalty marketing.

Maureen’s past professional experiences span consumer goods industries from health care consumer and building products to nonprofit human services working in marketing and strategic planning leadership roles at Pfizer, Milgard Windows and Doors, and United Way.

MOSS ADAMS

**Nancy Schauer, CPA, MS Tax**  
Senior tax partner, Moss Adams

**Tuesday, April 26, 2016**  
6-7 p.m.  
Leraas Hall, Rieke Science Center



Nancy has nearly 30 years of combined public accounting and private industry experience, mainly serving health care and not-for-profit organizations and high-net worth individuals. Nancy has significant experience performing consultations on entity formations, reorganizations and liquidations, while maximizing tax and economic benefits for organizations and those who own and run them. She previously worked with Ernst and Young and Hillhaven Corporation.

She is an active member of the South Sound American Heart Association Board of Directors, Charles Wright Academy Board of Trustees and Finance Committee, and the Executive Advisory Board for Pacific Lutheran University’s School of Business. She is a past board member of the World Trade Center Tacoma and the Annie Wright School. She has been a speaker at numerous long-term care industry conferences and the Moss Adams Voice of Experience webcast series on various tax topics.

PYRAMID STAGING & EVENTS



Pyramid Staging & Events is a multifaceted audio-visual, production, staging and labor company located in the Pacific Northwest. It is co-owned by Stephen Dilts, PLU MBA 2015, and Steve Hampton.

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