



Pyramid Staging & Events is a multifaceted audio-visual, production, staging and labor company located in the Pacific Northwest.

(206) 395-4512
info@pyramidstaging.com

PACIFIC LUTHERAN UNIVERSITY GRADUATE BUSINESS PROGRAMS

MBA - MASTER OF BUSINESS ADMINISTRATION

www.plu.edu/mba Email: plumba@plu.edu

MSF - MASTER OF SCIENCE IN FINANCE

www.plu.edu/msf Email: msf@plu.edu

MSMR - MASTER OF SCIENCE IN MARKETING RESEARCH

www.plu.edu/msmr Email: msmr@plu.edu



PACIFIC LUTHERAN UNIVERSITY
SCHOOL OF BUSINESS
12180 Park Avenue South Tacoma, WA
98447-0003



Pacific Lutheran University School of Business

Pyramid Staging and Events

presents the Spring 2018

Executive Leadership Lecture Series

MESSAGE FROM THE DEAN

I am pleased to announce the upcoming Spring 2018 Executive Leadership Series. This series, generously sponsored by Pyramid Staging and Events, supports our programs at PLU by bringing executives to campus to share their expertise and insight.

We are excited to bring preeminent industry and organizational leaders, students and selected guests together on the Pacific Lutheran University campus for these evenings. The one-hour sessions offer insight into current issues facing decision-makers. These leaders will also share aspects of their own professional experiences and career development.

I am pleased to invite you to attend one or more of these evenings to engage in discussions of issues pertinent to our dynamic global business environment. The dialogue will be enriched by your presence and participation.

The PLU School of Business would like to thank Pyramid Staging and Events for generously supporting this series.

Sincerely,

A handwritten signature in blue ink, appearing to read "CS Lee".

Chung-Shing Lee
Dean & Professor, PLU School of Business

SUMMIT FINANCIAL GROUP

Ed Grogan, CFP®, CLU®, ChFC®, AIF®
President

Wednesday, February 28, 2018
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Ed Grogan, originally from Whitefish, Montana, moved to the Northwest to attend PLU, where he graduated magna cum laude in 1993. Each summer, he worked as a whitewater guide, which taught him what it meant to be a partner in someone else's journey. He entered the world of finance soon after and gained the experience and confidence needed to start his own firm in 2001.

His vision for Summit Financial Group was to create an independent wealth management firm focused on the client, not just their finances. The emphasis on the whole person: their dreams, fears, emotional well-being and happiness, has worked. Grogan has been named a 5-star wealth manager every year since 2007, and has been quoted in periodicals from New York to Maui. His advice has been sought after by executives and leaders throughout the world.

He is currently chair of the Board of Regents for PLU and has served for the past fourteen years on local boards and organizations. Two of these include Point Defiance Zoo Society, where he served as board president, and the Greater Tacoma Community Foundation, where he served as chairman of the board.

CATEGORY 6

Shari Storm
CEO

Tuesday, March 20, 2018
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Shari Storm spent 16 years as an executive at a credit union, and is now the CEO of a consulting company called Category 6. She has worked with many international clients, such as The Stock Exchange of Thailand, Saudi Arabian Monetary Authority, FEDEAC in Costa Rica, and MEFTECH in Abu Dhabi, as well as companies such as Costco, F5, and Willis Towers Watson.

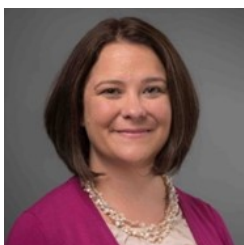
Her book, *Motherhood is the New MBA: Using Your Parenting Skills to be a Better Boss*, was published by St. Martin's Press in 2009 and, with almost 7,000 copies sold, it has been translated into Mandarin and has been purchased for publications in four countries. The book has received tremendous press, including Time and Redbook magazines, Martha Stewart's radio, BusinessWeek online, the Costco Connection and the cover of the Metro News New York, to name a few. The book jacket includes endorsements from a

Pulitzer Prize winner, a producer of the TV series "24" and the chair of the board of PCC Natural Markets. Storm speaks around the country on a variety of topics. Her TEDx talks are available on her website, sharistorm.com.

PEDIATRICS NORTHWEST

Rebecca Carey, PMP, MBA
CEO

Tuesday, April 17, 2018
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Rebecca Carey joined Pediatrics Northwest as Chief Executive Officer in August 2017. She has worked in healthcare operations for more than 15 years and brings many leadership skills to the group.

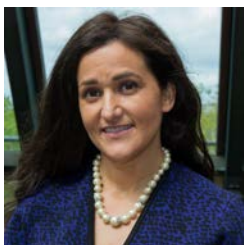
Carey obtained her MBA from PLU in 2014 and is a member of the Project Management Institute, Medical Group Management Association, and American College of Healthcare Executives. Her focus over the past few years is working with physician leaders on change management and facilitating the implementation of strategic projects.

Prior to joining Pediatrics Northwest, she was the Interim Executive Director of Cooley Dickinson Medical Group in Northampton, MA, a group with more than 150 providers and 20 clinics. She also was Administrative Director for Provider Services and worked with the executive team of Cooley Dickinson Hospital, an affiliate of Massachusetts General Hospital, and leaders at Massachusetts General Hospital to develop clinical programs or strategic partnerships with community services and groups to improve access to world-class care in a rural setting. Carey also worked at MultiCare Health System for many years, where she collaborated with operations and other stakeholders on strategic projects and process improvements focused on ensuring high quality, affordable, and compassionate care.

NORGES BANK INVESTMENT - NORWEGIAN SOVEREIGN WEALTH FUND

Sirine Fodstad
Global Head of HR

Wednesday, May 2, 2018
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Sirine Fodstad was born in Tunisia, but grew up in Oslo, Norway. She graduated from PLU in 1997 with bachelor degrees in business administration (International Finance), economics, and French. Fodstad studied abroad at the University of the West Indies in Trinidad & Tobago and at Ecole Supérieure de Commerce in Dijon, France. She has lived in six different countries and speaks several languages, including English and French.

Upon graduation, Fodstad stayed abroad for the next 17 years in the Hague and London before returning back to Oslo in 2010. Upon her arrival, she took a role as Executive Director with Ernst & Young, leading their People/HR Transformation practice in the Nordics. She then led HR and Communications at Centrica, the ninth largest oil and gas producer on the Norwegian Continental Shelf. Currently, she is the Global Head of HR in Norges Bank Investment Management, the Norwegian Sovereign Wealth Fund, where she is responsible for HR & Offices.

Fodstad has 20 years of experience, primarily working internationally in the People and HR field with CEOs, CFOs, CIOs and HR Directors, to design and implement changes to improve bottom line results. She has worked with top leadership teams and middle management, both in private and public sectors, to align people initiatives to the business strategy. Fodstad has managed large teams and P&L across several countries, with focus on quality delivery of professional services. She has designed and implemented large, successful transformation programs/projects in global corporations and government departments with 100,000+ employees.