

**Sailu Li, PhD, CFA**  
**Assistant Professor**  
**Finance**

**Academic Background**

- Ph.D. in Business Administration (Finance), University of North Carolina at Charlotte (2016)
- M.S. in Economics, Boston College (2008)
- M.S. in Electronic Engineering, Zhejiang University, China (2006)
- B.S. in Electronic Information Engineering, Chongqing University, China (2003)

**Professional Certifications**

- CFA

**Faculty Qualification Status**

- Scholarly Academic (SA)

**Teaching**

*A. Undergraduate Level:*

- BUSA 302, Business Finance (Fall 2018, J-term 2021, Spring 2021)
- BUSA 335, Investments and Portfolio Management (Spring 2019, Spring 2021)
- BUSA 430, Finance for Entrepreneurial and Privately-held Firms (Fall 2018, Fall 2019)
- BUSA 437, Financial Analysis and Strategy (Fall 2021)

*B. Graduate Level:*

- BMBA 517, Financial Resources (Spring 2019)
- BMBA 522, Quantitative and Managerial Decision Analysis (Fall 2018, Fall 2019, Fall 2020, Fall 2021)
- BMSF 532, Fixed Income and Credit Risk (Spring 2019, Spring 2021)

**Intellectual Contributions**

- *Refereed Articles (5-Year)*
  - Wilder, C., & Li, S. (2019), Case Article – You Can't Take It With You. *INFORMS Transactions on Education*. <https://doi.org/10.1287/ited.2019.0209ca>
  - King, D.T., Li, S., & Xiang, G. (2017). Standalone Firms, Conglomerates, and Bond Returns. *Journal of Fixed Income*, 27(3), 72-85.

- *Peer Reviewed Conference Presentations*
  - Wilder, C., & Li, S. (2018). You Can't Take It With You. Paper presented at the Annual Meeting of INFORMS, Phoenix, AZ.
  - King, D.T., Li, S., & Xiang, G. (2017). Standalone Firms, Conglomerates, and Bond Returns. Paper presented at the Annual Meeting of Southern Finance Association, Key West, FL.
  - King, D.T., Li, S., & Xiang, G. (2015). Standalone Firms, Conglomerates, and Bond Returns. Paper presented at the Annual Meeting of Midwest Finance Association, Chicago, IL.
- *Other Intellectual Contributions*
  - Write commentary for WalletHub.com (2018)
  - Guest lecture at DATA 133 class at PLU (2019)

### **Grants and Awards (5 year, 2016-21)**

- Summer Research Grant, School of Business, Pacific Lutheran University, 2019.
- Summer Research Grant, School of Business, Pacific Lutheran University, 2018.
- Runners-up, INFORMS Case Competition, 2018.
- Graduate student award for Exemplary Teaching, Belk College of Business, University of North Carolina at Charlotte, 2016.

### **Service**

#### *Service to the Institution*

- School of Business Graduate Committee (2020-2021, Chair)
- School of Business Faculty Engagement and Impact Committee (2018-2020)
- Faculty advisor for PLU student team in Annual Global CFA Equity Research Challenge (2020)

#### *Service to the Profession*

- Reviewer for Financial Innovation (2021)
- Reviewer for the European Journal of Finance (2020)
- Session Chair for Financial Management Association Annual Meeting (2020)
- Session chair and discussant for Midwest Finance Association Annual Meeting (2017)
- Program committee for Southern Finance Association Annual Meeting (2017)
- Program committee for annual DSI Meeting (2017)
- Reviewer for Journal of Values-Based Leadership (2017)
- Discussant for Financial Management Association Annual Meeting (2016)

#### *Service to the Community*

- Moorlands Elementary School PTA
- Arrowhead Elementary School PTA

## **Professional Development**

- Executive Academic Night hosted by Seattle University (2021)
- Webinar “A view-at-the table with Mark Gould, VP of Federal Reserve Bank, San Francisco” (2021)
- Diversity and Inclusion in the Workplace Forum hosted by Louisiana Tech University’s College of Business (2021)
- Costa Rican Executive Experience (2020)
- Virtual Conference with Dave Goldfarb (CFA Society Louisville, 2020)
- Pivotal Pedagogy Summer Workshop (2020)
- PLUTO Essentials (2020)
- Magna online course – “Developing and Teaching an Online Course” (2020)
- SGID session at PLU (Fall 2018, Spring 2019, Fall 2020)
- Teaching square at PLU (Spring 2019)