

PACIFIC LUTHERAN UNIVERSITY GRADUATE BUSINESS PROGRAMS

MBA - MASTER OF BUSINESS ADMINISTRATION

www.plu.edu/mba Email: plumba@plu.edu

MSF - MASTER OF SCIENCE IN FINANCE

www.plu.edu/msf Email: msf@plu.edu

MSMR - MASTER OF SCIENCE IN MARKETING ANALYTICS

www.plu.edu/msma Email: msma@plu.edu



Pacific Lutheran University School of Business



Spring 2019

Executive Leadership Lecture Series

MESSAGE FROM THE DEAN

I am pleased to announce the upcoming **Port of Tacoma Spring 2019 Executive Leadership Series**. This series supports our programs at PLU by bringing executives to campus to share their expertise and insight.

We are excited to bring preeminent industry and organizational leaders, students, and selected guests together on the Pacific Lutheran University campus for these evenings. The one-hour sessions offer insight into current issues facing decision-makers. These leaders will also share aspects of their own professional experiences and career development.

I am pleased to invite you to attend one or more of these evenings to engage in discussions of issues pertinent to our dynamic global business environment. The dialogue will be enriched by your presence and participation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Chung-Shing Lee".

Chung-Shing Lee
Dean & Professor, PLU School of Business

TIAMAT Leadership

Jen O'Hare
Founder

Wednesday, March 13, 2019
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Jen O'Hare is the founder of TIAMAT Leadership, a leadership development company focused on organizational behavior consulting, professional development and team performance. TIAMAT Leadership programs are designed using experiential learning methods to advance critical leadership behaviors that drive results.

Before TIAMAT Leadership, O'Hare sat in the leadership seat for global brands such as Orbitz /CheapTickets, Sprint, and Oriental Trading Company. Her straight-talk approach and practical programs have boosted the careers of leaders and teams across brands such as Intel, Land's End, Wells Fargo and Microsoft.

An area of passion, O'Hare brings leadership development skills to cancer survivors and primary caregivers, advocating for quality of life programs. Her blog, secondhandcancer.com, offers tools and resources to help families cope with the daily demands of navigating cancer.

O'Hare holds an M.S. in Leadership and Organizational Development from The University of Texas at Dallas and a B.S. in Marketing from Russell Sage College. She is also ICF (International Coach Federation) accredited.

Seattle Metropolitan Chamber of Commerce

Marilyn Strickland
President and CEO

Tuesday, April 2, 2019 (Rescheduled)
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Marilyn Strickland is the president and CEO of the Seattle Metropolitan Chamber of Commerce. Recognized by leaders throughout the Seattle metro area for her principled, collaborative, and forward-thinking style, Strickland champions a regional approach to address our most pressing issues, including housing affordability, transportation, and workforce training. She is the first person of color and second woman to hold this role.

Strickland served for eight years as Mayor of Tacoma, where she forged new ground on transportation, education, trade, international investment, and economic development. She partnered with Port of Tacoma to promote the area as a vital deep water port city and served for two years as a member of the Tacoma City Council. Prior to elected office, she worked in

both the private and public sectors. She currently serves as a trustee of the Urban Land Institute, on the Pierce County Advisory Council for Amara, and is the 2018 Campaign Chair for United Way of Pierce County.

Strickland has a B.A. from the University of Washington and an M.B.A. from Clark Atlanta University.

REI Co-op

Joyce Chew
Director, Talent Acquisition

Thursday, April 18, 2019
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Joyce Chew is a purpose and values driven HR leader who enables business outcomes through talent, culture and brand as differentiators. She currently leads the talent acquisition function at REI where she oversees the hiring of over 4,500 hires each year. Chew is a strategic leader with expertise in talent acquisition, talent management, culture and employer brand. She has a successful track record of building and establishing global HR capabilities that positively impact the business.

Chew has deep expertise across industries including retail, professional services, hospitality, non-profit, high-tech, healthcare and financial services. She has broad experiences working with start-ups to Fortune 50 companies and has worked with companies such as The Bill and

Melinda Gates Foundation, Hitachi Consulting and Arthur Andersen. Chew holds a B.A. from the University of Washington.

Johan Mehlum Lecture Series

Steinar and Louise Nygaard

Monday, April 29, 2019
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Louise Nygaard is a Certified Public Accountant and currently works at Entra ASA, one of Norway's leading real estate companies. She previously worked at Aberdeen Asset Management and KLP Eiendom, both profiled real estate companies giving her 11 years of experience in the business, along with expertise within the specialized VAT and tax regulations for property.

Steinar H. Nygaard is CEO and partner at Vertica Norway, a global eCommerce consultancy house, and is building up the Norwegian division from scratch. The company works with internationally renowned customers such as Bolia.com and Coop, on both B2B and B2C solutions, making their organizations more efficient and better prepared for tomorrow's competitive world. Before Vertica, Nygaard held positions such as VP of Sales at consultancy company Geta, Sales Manager at Canon, and Managing Director of IXD, a web user experience consultancy company.

Both Steinar and Louise hold B.B.A degrees from PLU. They live in Oslo, Norway with their three children.