

PACIFIC LUTHERAN UNIVERSITY GRADUATE BUSINESS PROGRAMS

MBA - MASTER OF BUSINESS ADMINISTRATION

www.plu.edu/mba Email: plumba@plu.edu

MSF - MASTER OF SCIENCE IN FINANCE

www.plu.edu/msf Email: msf@plu.edu

MSMA - MASTER OF SCIENCE IN MARKETING ANALYTICS

www.plu.edu/msma Email: msma@plu.edu



Pacific Lutheran University School of Business



Fall 2019

Executive Leadership Lecture Series

MESSAGE FROM THE DEAN

I am pleased to announce the upcoming Fall 2019 Port of Tacoma Executive Leadership Series. This series supports our programs at PLU by bringing executives to campus to share their expertise and insight.

We are excited to bring preeminent industry and organizational leaders, students, and selected guests together on the Pacific Lutheran University campus for these evenings. The one-hour sessions offer insight into current issues facing decision-makers. These leaders will also share aspects of their own professional experiences and career development.

I am pleased to invite you to attend one or more of these evenings to engage in discussions of issues pertinent to our dynamic global business environment. The dialogue will be enriched by your presence and participation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Chung-Shing Lee".

Chung-Shing Lee
Dean & Professor, PLU School of Business

The Northwest Seaport Alliance

John Wolfe
CEO

Wednesday, September 25, 2019
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



John Wolfe is CEO of The Northwest Seaport Alliance (NWSA). He sets the organization's vision and strategy and guides the NWSA's unique customer-focused culture. Wolfe also serves as CEO of the Port of Tacoma, a position he was appointed to in 2010. Before being named CEO, he served as the Port of Tacoma's deputy executive director. Prior to joining the Port of Tacoma, Wolfe served for two years as the executive director of the Port of Olympia. He also spent 10 years with Maersk Sealand/APM Terminals in Tacoma, most recently as the terminal's operations manager.

Wolfe is on the boards of the American Association of Port Authorities (AAPA), Governor Inslee's Maritime Innovation Advisory Council, U.S. Department of Commerce Advisory Committee on Supply Chain Competitiveness, Executive Council for a Greater Tacoma, Tacoma-Pierce County Chamber of Commerce and the Washington State Fair Board. Wolfe is also an executive board member of the Economic Development Board for Tacoma-Pierce County and Chair of the Washington Public Ports Authority Trade and Transportation Committee.

Wolfe earned a Bachelor of Business Administration from Pacific Lutheran University.

Berg Software Design

Brian Berg
Independent Computer Consultant

Monday, October 21, 2019
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Brian Berg is an independent computer consultant based in Silicon Valley, with a specialty in data storage technology. His work has ranged from optical and magnetic storage to his present specialty in flash memory as used in consumer electronics devices such as cell phones. Berg works through his Berg Software Design consultancy, and he has been a speaker, session chair and conference chair at nearly 100 technical conferences and public events. He is Technical Chair at Flash Memory Summit, the world's largest independent storage conference. Berg has also served extensively as an officer and volunteer with IEEE, an international technology organization where he is currently History Chair and Milestone Coordinator for the ten western states.

Berg received his Bachelor of Science in Mathematics from PLU in 1974 and completed Computer Engineering graduate coursework at Stanford University. He and his wife were donors to a number of building projects at PLU, including the Morken Center, the Rieke Science Center and the Phillips Center.

TA Group Holdings

Sheryl Tullis
Partner & Head of Marketing

Thursday, November 7, 2019
6:00-7:00 p.m.
Leraas Hall, Rieke Science Center



Sheryl Tullis is known for challenging boundaries. From West Point's first decade of women graduates, to Deputy Director of military information systems, to tech marketing leader, her career spans Procter & Gamble, Microsoft, and mobile experience agencies. She is a strong proponent of military veteran hiring and helped pioneer the first tech transition program for transitioning service members. An advocate for diversity and women leaders in STEAM, Tullis founded Mobile Mixers and mBolden - Seattle, which champions women in digital. She recently won the mBolden "People's Choice" award for her work as global president of the non-profit. Tullis is currently a Partner and Head of Marketing for TA Group, a private equity and investment firm in Bellevue. She also is a leadership, brand and communications coach. Ask her about her #50Firsts - the 50+ new things she tried last year!

Tullis earned a Master of Science in Information Systems Management from the University of Southern California and a Bachelor of Science in Engineering from the United States Military Academy at West Point.