

Somaye Nargesi, PhD
Assistant Professor
Management

Academic Background

- PhD, Business Administration, University of Texas at Arlington, 2019
- Master of Business Administration, Amirkabir University of Technology, Iran, 2011
- Bachelor of Engineering, Chemical Engineering, Tehran University, Iran, 2007

Faculty Qualification Status

- Scholarly Academic (SA)

Teaching

A. Undergraduate Level:

- BUSA 309, Adding Value to Operations (2019- Present)
- BUSA 388, Multicultural Marketing (2019- Present)

B. Graduate Level:

- BMMA 508, Qualitative Research Analysis

Intellectual Contributions

Peer Reviewed Conference Proceedings

- Nargesi, S. R., Shokoohyar, S., & Mattingly, S., Ramezanpour Nargesi, S. (2020). Modeling merging and discretionary lane changing behaviors, a signaling game analysis. *WDSI Conference 2020*

Peer Reviewed Conference Presentations

- "Information Seeking in Procurement Decision Making"- POMS Annual Conference (Online)- 2021
- "Behavioral Biases in Supplier Selection"- Informs Annual Meeting -2019
- "The effect of Framing on Information Seeking Behavior in Supplier Selection Problem" -POMS Annual Conference- 2019
- "Framing and Supplier Selection"- Informs Annual Meeting- 2018 (poster presentation)
- "Framing Effect in Single Supplier Selection Problem"- 12th Annual Conference of Behavioral Operations - 2017

Service

Service to the Institution (Committees, bringing in resources to the institution, unpaid administrative work, running student programs are some of the examples):

- School of Business Undergraduate Committee (2019- Present)