

PLU School of Business

2025-26 Concentration & J-term courses

(R) = Required for concentration (E) = Concentration elective

Accounting

Fall 2025

BUSA 320 "Accounting Information Systems" (R)
BUSA 321 "Intermediate Accounting I" (R)
BUSA 424 "Auditing" (R)

Spring 2026

BUSA 322 "Intermediate Accounting II" (R)
BUSA 422 "Advanced Accounting" (R)
BUSA 427 "Tax Accounting" (R)

Finance

Fall 2025

BUSA 337 "International Finance" (R)
BUSA 437 "Financial Analysis & Strategy" (R)
ECON 344 "Econometrics" (E)

Spring 2026

BUSA 335 "Investments & Portfolio Management" (R)
BUSA 432 "Financial Derivatives and Trends" (E)
BUSA 438 "Empirical Finance" (R)

Management

Fall 2025

BUSA 342 "Managing Human Resources" (E)
BUSA 388 "Healthcare Operations" (E)

Spring 2026

BUSA 352 "Global Management" (E)
BUSA 442 "Leadership & Change" (E)

J-Term 2025

BUSA 340 "Nonprofit Leadership" (E)

Marketing

Fall 2026

BUSA 363 "Consumer Behavior" (R)
BUSA 467 "Marketing Research" (R)
BUSA 387 "Introduction to Marketing Analytics" (E)

Spring 2026

BUSA 468 "Marketing Management" (R)
BUSA 383 "Digital Marketing" (E)

J-Term 2026 Offerings

BUSA 310 "Information Systems & Database Management" (R)
BUSA 340 "Nonprofit Leadership" (E)