



Pacific Lutheran University  
School of Business

invites you to

## **Senior Capstone Presentations**

### **BUSA 499-3 Strategic Management**

Via Zoom (contact [prattca@plu.edu](mailto:prattca@plu.edu) for Zoom link)

#### **Thursday, May 7, 2020**

8:15 am

##### **Comcast: Ready to Change Perception**

Kiani Christian, Nate Kelly, Glenn Owens, Malaya Palermo, Ole Petter Roksund

about 8:55 am

##### **Spotify: The Next Big Record Label**

Alex Brost, Oscar Cantu, Austin Gormley, Jacob Herzog, Chase Lariza

#### **Tuesday, May 12, 2020**

8:00 am

##### **Redfin Is Our New Real Estate Agent**

Kevin Byrd, Oscar Eidem, Dillan Miller, Sam Martinson, Stefan Peterson

about 8:35 am

##### **A Netflix Original: Stranger Strategies**

Tracy Carman, David Johnston, Matthew Knierim, Shihui Liu, Ian Morgan

about 9:10 am

##### **Uber: Transforming Transportation**

Cody Barnett, Jacob Bingham, Brian Dike, Hailey Marsh, Braden Schmunk