



Pacific Lutheran University
School of Business

invites you to

Senior Capstone Presentations
BUSA 499-1 Strategic Management
Morken Center 105
8:00-9:45 am

May 10, 2022

8:00 am Peloton: Connecting the World through Fitness

Ryan Baerg, Hunter Briggs, Sherie Daley, Keeton Heggerness,
Nick Knutson

8:50 am Further with Ford

Sam Booth, Adam Lamecker, John Lee, Truong Nguyen,
Jordan Terzakos

May 12, 2022

8:00 am Old Dominion Freight Line: The Road to Success

Jordyn Kelly, Gunnar Legler, Liz Lindsley, Marah Thronson,
Korey Wasser

8:50 am DraftKings: Transforming the Sports Experience

Noah Ferguson, John Graham, Dylan McConnell, Andy Schmitz,
Tommy Snyder

May 17, 2022

8:00 am Alaska Airlines: Flight to Success

Caden Arnold, Mariken Lund, Cameron Klundt, Diana Pelivan,
Tuyen Vuong

8:50 Microsoft: Into the Metaverse

Alex Chacon, Katie Hogan, Andrew Kwon, Becky Nelson,
Jennilyn C. Tuliao