



Pacific Lutheran University
School of Business

invites you to

Senior Capstone Presentations
BUSA 499-2 Strategic Management
Morken Center 105
9:55-11:40 am

May 10, 2022

9:55 am Under Armour: Innovation and Performance

Matt Franceschina, Trisha Jones, Erin McGrath, Kristin Moniz,
Garrett Wong

10:45 am Microsoft: Opening the Windows into the World's Largest Tech Company

Luke Bakken, Karla Cardenas, Michael Korotkikh, Mike Lizarraga,
Bryce Missey

May 12, 2022

9:55 am Apple's Next Bite

Surafel Debebe, Kaitlyn Hatch, Ethan Lujan, Ashlee Naong,
Thai Nguyen

10:45 am Netflix the Original Story

Thomas Deng, Xavier Gatuguta, Yadira Ibarra-Ponce, My Lam,
PJ Sablan

May 17, 2022

9:55 am Starbucks: Behind the Brew

Mylie McDonald, Taylor Stokes, Emily Sugimoto, Austin Thongvanh,
Traynor Willey

10:45 am AirBednBusiness

Yuridia Albarran, Sophia Fernandez, Hampus Pers Eliasson, Johnathan
Strehler