

Communication Learning Outcomes

1. Upon graduating from this program, students should be able to deliver a public and/or professional presentation for an audience within a specified timeframe.
2. Students should be able to effectively communicate in written formats appropriate to situation, audience, and medium (journalistic formats, academic essays and research writing, press releases and promotional writing, media writing, etc.).
3. Students should be able to apply communication theory and frameworks to particular issues, problems, and/or contexts in project-based written, artistic, and/or creative contexts (media pieces, debate and issue advocacy, client-facing work, film, etc.).
4. Students should be able to identify credible media and information sources, and should be able to identify the characteristics of sources that are credible and those that are not (authorship, credentials, URL, publishing organization, etc.).

Effective as of January 2019