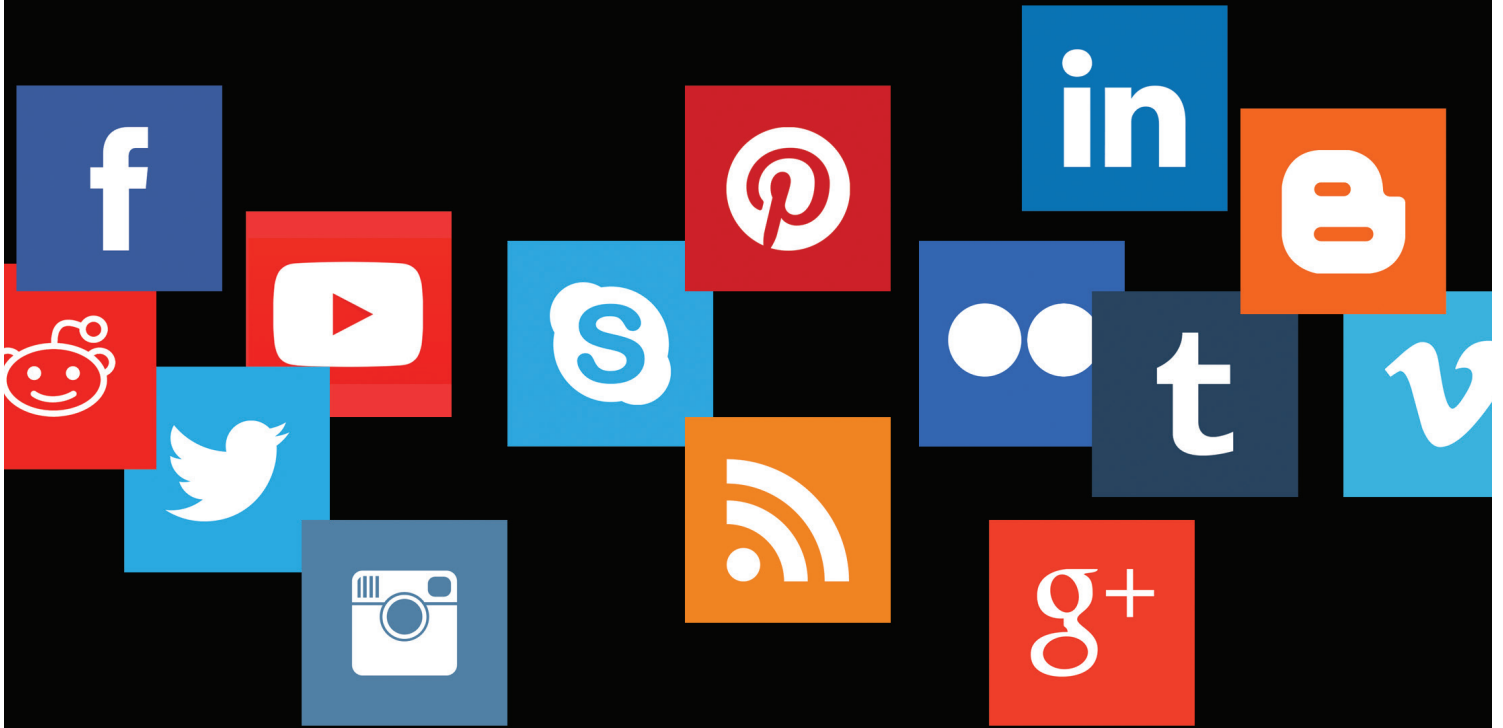


# MAXIMIZING YOUR **IMPACT** WITH **SOCIAL MEDIA**



- Learn to use social media in a professional and ethical manner.
- Examine strategic development for social networking.
- Discover opportunities to maximize impact online.
- Presentation by PLU Alumna, Cathy (Britt) Morris.

**Saturday, January 30**  
**9am - 4:30pm**  
**\$145**

Pacific Lutheran University  
Anderson University Center  
Room 133

**REGISTER ONLINE**

***[www.plu.edu/continuing-ed](http://www.plu.edu/continuing-ed)***



**CENTER FOR GRADUATE AND CONTINUING EDUCATION**  
12180 Park Avenue South | Tacoma, WA 98447 | 253-535-7723  
***[ce@plu.edu](mailto:ce@plu.edu) | [www.plu.edu/continuing-ed](http://www.plu.edu/continuing-ed)***