PODCAST RUBRIC

Category	Level 1	Level 2	Level 3	Level 4
Format	Introduction omits identification of speaker(s) and the purpose is unclear.	Introduction alludes to identification of speaker(s) and provides a vague purpose.	Introduction states speaker(s), describes topic, and engages the listener.	Introduction is catchy and clever, provides relevant information, and establishes a clear purpose that engages the listener immediately.
	No conclusion is provided.	Conclusion vaguely summarizes key information.	Conclusion summarizes information.	Conclusion clearly summarizes key information.
	The format structure is unclear and the audience cannot follow along.	The format structure seems unclear at times.	The format structure and topic discussion sequence are easy to follow.	The format structure and topic discussion sequence is effective, interesting, and engaging.
Main Content	Discussion is inappropriate to the topic and minimally engages the listener.	Discussion is somewhat engaging (covers a well-known topic), and provides a vague purpose.	Discussion is engaging and informative.	Discussion is engaging, informative, insightful, and encourages the audience to explore the content further.
	Does not stay on topic.	Occasionally strays from topic.	Stays on topic.	Keeps focus on topic.
	No external resources (audio excerpts, quotes, facts) included.	Somewhat irrelevant external resources.	Effective inclusion of external resources.	External resources were varied, thoughtful, and enhanced content.
Delivery	Delivery is hesitant and choppy. Sounds like the presenter is reading.	Appears unrehearsed with uneven delivery.	Rehearsed, smooth delivery.	Well rehearsed, smooth delivery in a conversational style.
	Enunciation of spoken word is distant, muddled and not clear. Expression and rhythm are distracting throughout.	Enunciation, expression, rhythm are sometimes distracting.	Enunciation, expression, and pacing are effective throughout.	Highly effective enunciation and presenter's speech is clear and intelligible. Expression and rhythm engage the listener.
	Poor grammar is used throughout.	Occasionally incorrect grammar is used.	Correct grammar is used.	Correct grammar is used throughout.
Technical Production	Presentation is recorded in a noisy environment with constant background noise and distractions.	Presentation is recorded in a semi-quiet environment with some background noise and distractions.	Presentation is recorded in a quiet environment with minimal background noise and distractions.	Presentation is recorded in a quiet environment without background noise and distractions.
	Volume changes are highly distracting.	Volume is occasionally inconsistent.	Volume is acceptable.	Volume of voice, music, and effects enhance the presentation.