

Help Change the World via Nonprofits



School of Business

Introducing the **NONPROFIT LEADERSHIP MINOR**



Have a Dream? We'll Help You Achieve it.

Students from any discipline may elect to minor in Nonprofit Leadership, which offers relevant, world-changing knowledge of the nonprofit sector and its operations. The new program fits with PLU's mission of service and opens doors to more than 315,000 nonprofit organizations, all driven by the same defining motivation as PLU graduates: **not just to make a living, but to make a difference with their living.**

An easy to manage 20 semester hours, including:

- BUSA 308: Principles of Marketing (4)
- BUSA 340: Nonprofit Management (4)
- Elective: 4 semester hours in **business** related to your preferred path
- Elective: 4 semester hours **outside of business** related to your preferred path
- Internship: 4 semester hours with a nonprofit or government agency

Declare your minor today by contacting Juanita Reed at reedjj@plu.edu. **Are you ready for a great experience?**



PLU students partnered with a community in Nicaragua to dig this well.