

EPC 30 Day Clock Memo

TO: All Faculty
FROM: Educational Policies Committee
SUBJECT: Notice of Curriculum Changes
DATE: December 18, 2017

The 30 day review period begins December 18, 2017, and ends January 26, 2018

This notice of Curriculum Changes is published as required by the EPC Manual, part of the Faculty Handbook (8th edition, as updated in October 2017). The following paragraph may be found in Section III, Part VI, Section 3, “Procedures Governing Revision of Curriculum and Degree Requirements”:

- F: Faculty members must submit objections to proposals in writing to the Chair of EPC within 30 days from the date listed on the 30-day Notice of Curriculum Changes distributed by the EPC. Objections received within this 30-day period will suspend approval, pending resolution of the objections. In the event a dispute cannot be resolved, the EPC will make its recommendation to the faculty for action at the next regular faculty meeting.

Complete copies of the proposals may be obtained from the Provost’s Office or from Keith Cooper (Philosophy), Chair of the Educational Policies Committee for the 2017-18 academic year. In addition, some proposals may be found online in the EPC section of the Office of the Provost Sakai site, to which all PLU faculty should have access.

Curriculum Changes for Review – Summary

- **Anthropology** – Add courses, revise major & minor requirements
- **Communication & Theatre** – Create new department*, revise curriculum*
- **Education** – Revise course credits & description
- **Innovation Studies** – Revise minor requirements
- **Psychology** – Add course

*Type 3 proposals requiring a vote at Faculty Assembly

Curriculum Changes for Information Only – Summary

- **Anthropology** – Revise course title & description
- **Computer Science** – Revise courses, delete course
- **Global Studies** – Revise course title & description
- **History** – Revise course titles, descriptions, and number

Curriculum Changes for Review

Deletions are indicated by ~~strikethrough~~ | Additions are indicated in **bold**

ANTHROPOLOGY

Type 2 – Add courses, revise major & minor requirements

Fall 2018

Courses

ANTH 203: Great Discoveries in Archaeology – C, SO

This course will teach you the basics of archaeology and about a few of the more exciting archaeological discoveries worldwide (Kennewick Man, King Tut, Machu Picchu, etc.). This will include seeing the instructor make flaked stone tools out of obsidian and discuss how such knowledge helps to inform us about the past. The course will also explore what has influenced the nature of “knowledge” about archaeological discoveries by looking at how they have been interpreted and understood in the sociopolitical contexts of the modern countries where they are located. Science makes lofty claims that it is an objective mode of inquiry. In other words, science claims that the analysis and interpretation of data (in this case, bones, stones, and pottery, etc.) is carried out free of bias. This course will take care to evaluate this proposition. This course may substitute for ANTH 103 under special circumstances with consent of department chair. (4)

ANTH 353: Clothing and Material Culture – C, SO

We will analyze clothing and adornment in the United States, Africa, and Asia, examining how dress shapes gender and racial identities, the ethical implications of the production and consumption of clothing, and how people’s clothing choices can have wide reaching political and social effects. We will also consider the material nature of garments, considering how their form, fabric, and texture affect their meanings. (4)

Catalog

Major in Anthropology

36 semester hours

- Required: ANTH 102, 103, 480, 499.
- Choose: ANTH 101 or 104; 4 semester hours from ANTH 330-345 (peoples courses); 4 semester hours from ANTH 350-465 (topics courses); 8 additional hours in anthropology, at least 4 of which must be above ANTH 300.

(ANTH 353 will be acceptable for the ANTH 350-465 “topics courses” requirement)

Minor

20 semester hours

- Required: ANTH 102
- Choose: ANTH 101 or 103 or 104; 4 semester hours from ANTH 330–345; 4 semester hours from ANTH 350–499; and 4 additional semester hours in anthropology
- **At least 8 semester hours of ANTH courses must be taken at PLU, and at least 4 semester hours of the 8 semester hours must be earned from 300-level courses.**

(ANTH 353 will be acceptable for the ANTH 350-499 requirement)

COMMUNICATION & THEATRE

Type 3* – Create new department, change existing department

Fall 2018

Type 3* –Delete concentration

Fall 2018

Type 2 – Revise courses, course offerings, curriculum

Fall 2018

*Requires a vote at Faculty Assembly

~~Department of Communication & Theatre~~

Department of Theatre & Dance

Department of Communication

[Theatre and Dance Proposal](#)

Courses

COMA 211: Debate

This course introduces the practice of academic and political debate. It introduces principles and theories of argument. Students will have opportunities for in-class and public debates.

May be repeated up to ~~8~~ 2 semester hours. (0 to 2)

COMA 212: Public Speaking

Introduces the basic techniques of public speaking. Students complete several speeches and learn the basic skills of speechmaking, including topic selections, research, organization, audience analysis, and delivery. Required of all Design/Tech majors. ~~(2)~~ **(4)**

~~COMA 214: Group Communication~~

COMA 226: MediaLab

Students engage in all aspects of multimedia productions for various student media outlets. Professional standards of production and ethics will be used to evaluate all productions. May be repeated up to 2 semester hours. (0 to 2)

COMA 229: Student Media

This course offers students who participate in student media outlets vast opportunities to rigorously reflect on their collective and individual projects. Each student will develop her/his own list of student media products and design deadlines and outcomes for her/his work. Students will routinely discuss the ethical and production issues involved in student media productions. Any student participating in student media is welcome to take this course. May be repeated up to 2 semester hours. (0 to 2)

~~COMA 242: Mediation~~

~~COMA 313: Dialogue~~

~~COMA 315: Facilitation~~

~~COMA 341: Journalism and Conflict~~

~~COMA 342: Applied Research~~ **Communication Inquiry**

An investigation of research methods critical to professional and academic communication. Key methods and constructs include informational interviewing, database search, survey and focus group design and administration, and basic data analysis. Prerequisite: COMA 215 or consent of instructor. (4)

~~COMA 343: Multimedia Writing and Reporting~~ **Media Writing**

Introduces students to various professional methods of writing across multimedia platforms. Students will engage in research, organization and presentation of non-fiction multimedia stories. In addition, students will learn to evaluate various multimedia products. Prerequisite: COMA 215 or consent of instructor. (4)

~~COMA 360: Public Relations Writing~~

~~COMA 361: Public Relations: Principles and Practices~~ **Strategic Communication**

Introduces the theories, methods, and practice of public relations. Emphasizes technical and analytical skills. Prerequisites: COMA 101, 212, 215, or consent of instructor. (4)

~~COMA 362: Principles of Advertising~~

~~COMA 399: Career Exploration~~

~~COMA 421: Media and Communication Law~~ **Media, Ethics & the Law**

Focuses on the principles of communication law and its application to various communication practices. Examines court cases, federal and state statutes, and First Amendment theories. Prerequisites: COMA 101, 120, 212, 215, or consent of instructor. (4)

~~COMA 426: Application Seminar: MediaLab~~ **Advanced MediaLab**

Students engage in all aspects of multimedia productions for various student media outlets. Professional standards of production and ethics will be used to evaluate all productions. May be repeated for up to ~~8~~ **6** semester hours. (~~0 to 4~~) **(0 to 2)**

~~COMA 429: Advanced Student Media Participation, Leadership, and Management~~

This course offers students who participate in student media outlets vast opportunities to rigorously reflect on their collective and individual projects. Each student will develop her/his own list of student media products and design deadlines and outcomes for her/his work. Students will routinely discuss the ethical and production issues involved in student media productions. Any student participating in student media is welcome to take this course. May be repeated for up to ~~8~~ **6** semester hours. (~~0 to 4~~) **(0 to 2)**

~~COMA 431: Application Seminar: Advanced Forensics~~

COMA 411: Advanced Debate

~~Students produce multimedia projects for various student media outlets. Professional standards of production and ethics will be used to evaluate all productions.~~ This course is the advanced practice of academic and political debate. It builds on principles and theories of argument. Students will have opportunities for in-class and public debates. May be repeated for credit up to **6 semester hours**. Prerequisites: COMA 211, 212, or consent of instructor. (~~1 to 4~~) **(0 to 2)**

~~COMA 441 : Approaches to Peacebuilding~~

~~COMA 461 : Strategic Communication Campaigns~~ **Advertising, PR + Campaigns**

Examination of issues such as campaign planning, issue management, crisis communication, global public relations, grassroots mobilization, message strategy, and design. Integrates

theoretical foundations and ethics. Focus on measurement and evaluation techniques. Prerequisite: COMA 361. (4)

~~COMA 491: Independent Studies~~

~~COMA 495: Required Internship~~

~~COMA 496: Supplemental Internship~~

COMA 499: Capstone - SR

The capstone focuses on integrating student-learning objectives with student experience through development and presentation of portfolio or projects. Students will make a public presentation of their capstone. ~~Prerequisite: COMA 399. (2)~~ (4)

Catalog

Bachelor of Arts in Communication (B.A.C.) Degree

Major in Communication

~~50~~ 40 semester hours, plus a minor

Concentrations

Students in this program select from the following concentrations: ~~Communication Studies, Conflict and Peacebuilding, Media, Mass Communication, Journalism,~~ **Communication & Civic Engagement, Film & Media Studies,** and Strategic Communication.

Communication Studies & Civic Engagement

~~50~~ 40 semester hours, plus a minor

- Communication Core Courses

~~22~~ 20 semester hours (see list above)

- COMA 101 ~~or 190~~: Introduction to Communication (4)
- COMA 120: Introduction to Media Studies (4)
- COMA 211, 212, and/or 214: Public Speaking (4 total)
- COMA 215: Writing in Communication Careers (4)
- ~~COMA 399: Career Exploration (2)~~
- ~~COMA 495: Required Internship (2 to 12)~~
- COMA 499: Capstone ~~(2)~~ (4)

- ~~Diversity~~

~~8~~ semester hours

- ~~COMA 303: Gender and Communication (4)~~
- ~~COMA 304: Intercultural Communication (4)~~

- ~~Theory and Analysis~~
8 semester hours from the following:
 - ~~COMA 301: Media and Cultural Criticism (4)~~
 - ~~COMA 305: Argumentation and Advocacy (4)~~
 - ~~COMA 306: Persuasion (4)~~
 - ~~COMA 401: Contemporary Issues in Media and Visual Culture (4)~~
- ~~Applied Contexts~~
4 semester hours from the following:
 - ~~COMA 211: Debate (2)~~
 - ~~COMA 242: Mediation (4)~~
 - ~~COMA 343: Multimedia Writing and Reporting (4)~~
 - ~~COMA 426: Application Seminar: MediaLab (1 to 4)~~
 - ~~COMA 429: Student Media Participation, Leadership, and Management (1 to 4)~~
 - ~~COMA 431: Application Seminar: Advanced Forensics (1 to 4)~~
 - ~~COMA 441: Approaches to Peacebuilding (4)~~
 - ~~COMA 461: Strategic Communication Campaigns (4)~~
- ~~Electives~~
8 semester hours
 Students may select any COMA courses to fulfill the elective.

- **Communication & Civic Engagement Cluster**

20 semester hours from the following:

- **COMA 211/411: Debate (0-2, repeatable up to 8)**
- **COMA 301: Media and Cultural Criticism (4)**
- **COMA 303: Gender and Communication (4)**
- **COMA 304: Intercultural Communication (4)**
- **COMA 305: Argumentation and Advocacy (4)**
- **COMA 306: Persuasion (4)**
- **COMA 340: Conflict and Communication (4)**
- **COMA 342: Communication Inquiry (4)**
- **COMA 401: Contemporary Issues in Media and Visual Culture (4)**
- **COMA 421: Media, Ethics, & the Law (4)**

~~Conflict and Peacebuilding~~

~~50 semester hours, plus a minor~~

~~Media, Mass Communication and Journalism Film & Media Studies~~

~~50 40 semester hours, plus a minor~~

- **Communication Core Courses**
22 20 semester hours (see list above)
 - COMA 101 ~~or 190~~: Introduction to Communication (4)
 - COMA 120: Introduction to Media Studies (4)
 - COMA ~~211, 212, and/or 214~~: Public Speaking (4 ~~total~~)
 - COMA 215: Writing in Communication Careers (4)
 - ~~COMA 399: Career Exploration (2)~~
 - ~~COMA 495: Required Internship (2 to 12)~~
 - COMA 499: Capstone (2) **(4)**
- ~~Skill Building~~
8 semester hours
 - ~~COMA 343: Multimedia Writing and Reporting (4)~~
 - ~~COMA 344: Multimedia Production (4)~~
- ~~Theory and Analysis~~
8 semester hours from the following:
 - ~~COMA 303: Gender and Communication (4)~~
 - ~~COMA 304: Intercultural Communication (4)~~
 - ~~COMA 305: Argumentation and Advocacy (4)~~
 - ~~COMA 306: Persuasion (4)~~
 - ~~COMA 401: Contemporary Issues in Media and Visual Culture (4)~~
- ~~Research~~
4 semester hours from the following:
 - ~~COMA 342: Applied Research (4)~~
 - ~~COMA 421: Media and Communication Law (4)~~
- ~~Applied Contexts~~
8 semester hours from the following:
 - ~~COMA 426: Application Seminar: MediaLab (1 to 4)~~
 - ~~COMA 429: Student Media Participation, Leadership, and Management (1 to 4)~~
 - ~~COMA 461: Strategic Communication Campaigns (4)~~
 - ~~COMA 496: Supplemental Internship (1 to 12)~~
- **Film & Media Studies Cluster**
20 semester hours from the following:
 - **Applied Contexts – maximum 8 hours**
 - **COMA 226/426: MediaLab (0-2, repeatable up to 8)**
 - **COMA 229/429: Student Media (0-2, repeatable up to 8)**
 - **COMA 301: Media and Cultural Criticism (4)**
 - **COMA 342: Communication Inquiry (4)**
 - **COMA 343: Media Writing (4)**
 - **COMA 344: Media Production (4)**

- COMA 401: Contemporary Issues in Media and Visual Culture (4)
- COMA 421: Media, Ethics, & the Law (4)
- COMA 461: Advertising, PR + Campaigns (4)
- In consultation with advisor, with Communication department chair approval, and based on availability, students may also count the following courses in the Film & Media Studies cluster: ENGL 320: Intermediate Creative Non-Fiction, ENGL 325: Personal Essay, ENGL 327: Intermediate Poetry Writing, THEA 271/CHIN 271: China Through Film, THEA 330: Script Analysis, LANG 271: Literature Around the World, and HISP 325: Introduction to Hispanic Literary Studies

Strategic Communication

~~50~~ 40 semester hours, plus a minor

- Communication Core Courses
22 20 semester hours (see list above)
 - COMA 101 ~~or 190~~: Introduction to Communication (4)
 - COMA 120: Introduction to Media Studies (4)
 - COMA 211, 212, and/or 214: Public Speaking (4 total)
 - COMA 215: Writing in Communication Careers (4)
 - ~~○ COMA 399: Career Exploration (2)~~
 - ~~○ COMA 495: Required Internship (2 to 12)~~
 - COMA 499: Capstone ~~(2)~~ (4)
- Foundation
 - ~~○ COMA 360: Public Relations Writing (4)~~
 - ~~○ COMA 361: Public Relations Principles and Practices (4)~~
 - ~~○ COMA 362: Principles of Advertising (4)~~
- Theory and Analysis
4 semester hours from the following:
 - ~~○ COMA 303: Gender and Communication (4)~~
 - ~~○ COMA 304: Intercultural Communication (4)~~
 - ~~○ COMA 305: Argumentation and Advocacy (4)~~
 - ~~○ COMA 306: Persuasion~~
 - ~~○ COMA 401: Contemporary Issues in Media and Visual Culture (4)~~
- Research
4 semester hours from the following:
 - ~~○ COMA 342: Applied Research (4)~~
 - ~~○ COMA 421: Media and Communication Law (4)~~
- Applied Contexts
4 semester hours from the following:

- ~~COMA 426: Application Seminar: MediaLab (1 to 4)~~
- ~~COMA 429: Student Media Participation, Leadership, and Management (1 to 4)~~
- ~~COMA 461: Strategic Communication Campaigns (4)~~
- ~~COMA 496: Supplemental Internship (1 to 12)~~
- Elective
4 semester hours
Students may select any COMA course to fulfill the elective ~~or a relevant course in another department upon consultation with the student's communication academic advisor.~~
- **Strategic Communication Cluster**
20 semester hours from the following:
 - **Applied Contexts – maximum 8 hours**
 - **COMA 211/411: Debate (0-2, repeatable up to 8)**
 - **COMA 226/426: MediaLab (0-2, repeatable up to 8)**
 - **COMA 229/429: Student Media (0-2, repeatable up to 8)**
 - **COMA 306: Persuasion (4)**
 - **COMA 342: Communication Inquiry (4)**
 - **COMA 343: Media Writing (4)**
 - **COMA 344: Media Production (4)**
 - **COMA 361: Strategic Communication (4)**
 - **COMA 421: Media, Ethics, & the Law (4)**
 - **COMA 461: Advertising, PR + Campaigns (4)**

Minor

Communication

~~20~~ **16** semester hours, ~~including:~~

~~COMA 101(190) or 120; plus 16 semester hours of which 12 semester hours must be from 300 or 400 level communication courses selected in consultation with advisor.~~

16 semester hours selected in consultation with advisor. At least 4 of the 16 semester hours must be upper-division (300 or 400-level).

EDUCATION

Type 2 – Revise course credits & description

Fall 2018

EDUC 385 : Comparative Education - C

Comparison and investigation of materials and cultural systems of education throughout the world. Emphasis on applying knowledge for greater understanding of diverse populations in the K-12 educational system. ~~(4)~~ **(2 or 4 credits, students enrolling in 2 credits will not meet the Cross-Cultural Perspectives GenEd Element)**

INNOVATION STUDIES

Type 2 – Revise minor requirements

Fall 2018

3) Elective

Four Semester Hours

Select at least one course from the following list of electives for deeper study in the process of innovation, creativity, problem solving, and related proficiencies.

- ARTD 202: 3D Design (4)
- ARTD 310: Graphic Design 3 (4)
- BUSA 340: Nonprofit Management (4)
- BUSA 358: Entrepreneurship (4)
- COMA 361: **Strategic Communication** (4)
- CSCI 133: Introduction to Computational and Data Science (4)
- CSCI 144: Introduction to Computer Science (4)
- ECON 325: Industrial Organization and Public Policy (4)
- ECON 386: Evolution of Economic Thought (4)
- ENGL 323: Writing in Professional and Public Settings (4)
- HIST 245: American Business and Economic History, 1607 to 1877 (4)
- HIST 247: American Business and Economic History, 1877-Present (4)
- PHIL 225: Business Ethics (4)
- POLS 345: Government and Public Policy (4)
- **PSYC 148: Minds, Brains and Computers, Introduction to Cognitive Science (4)**
- PSYC 448: Cognitive Psychology (4)

PSYCHOLOGY

Type 2 – Add course

Fall 2018

PSYC 148: Minds, Brains and Computers, Introduction to Cognitive Science

An introduction to the interdisciplinary study of the mind. Students will explore how the mind works through the lenses of philosophy, psychology, linguistics, neuroscience, and computer science. Does not meet Social Sciences (SO) GenEd Element. (4)

Curriculum Changes for Information Only

Deletions are indicated by ~~strike through~~ | Additions are indicated in **bold**

ANTHROPOLOGY

Type 1 – Revise course title & description

Fall 2018

~~ANTH 210: Global Perspectives: The World in Change – C, SO~~

ANTH 210: Contemporary Global Issues: Migration, Poverty, and Conflict – C, SO

~~A survey of global issues: modernization and development; economic change and international trade; diminishing resources; war and revolution; peace and justice; and cultural diversity. (Although this course is cross-listed with GLST/HIST/POLS 210, students receive anthropology credit only when this course has a faculty member from anthropology.)~~

~~(4)~~

This course introduces students to central concepts in global studies and the perspectives of different peoples, states, and organizations as they relate to world events. Through specific units on global movements and reactions, global poverty and inequality, and global conflict and cooperation, students will gain global literacy and knowledge of contemporary issues. May be cross-listed with GLST 210 or HIST 210. (4)

COMPUTER SCIENCE

Type 1 – Revise courses, delete course

Fall 2018

~~CSCI 302: Computer Organization~~

~~Introduction to digital logic and computer architecture~~ **how computer hardware implements high level language statements and data.** Topics include ~~instruction and data representations, RISC and CISC instruction sets, addressing, subroutines, benchmarking, interface between assembly language and high-level programming languages, memory structure, combinational logic, and the construction and operation of the datapath~~ **data representations, machine level implementation of C programs, and processor architecture (Instruction Set Architecture, sequential and pipelined processors).**

~~Laboratory component includes computer system and assembly language simulation~~ **examining bit-level manipulations of data, reverse engineering binary code to C code, and runtime manipulation of the stack to exploit programming errors.**

~~Prerequisite: CSCI 144. Strongly recommended: CSCI 270~~ **or consent of instructor. (4)**

CSCI 330: Introduction to Artificial Intelligence

An introduction to concepts of artificial intelligence (AI), including expert systems, natural language processing, image understanding, and problem solving techniques **the field of Artificial Intelligence (AI), the theory and practice behind the development of software systems that perform tasks that normally require human intelligence. Covers effective AI techniques (e.g. neural networks, support vector machine, clustering), usage of machine learning tools, and their application to solve problems in different fields (e.g. business, biology). Consideration of the Ethical and social dilemmas posed by AI will be considered. The programming languages LISP and PROLOG will be taught and used in several projects. Prerequisite: CSCI 270. (4)**

CSCI 343: Programming Language Concepts

A study ~~and comparison of features found in different computer languages~~ **of the fundamental concepts of computer programming languages. Topics include: a comparison of features of modern languages, criteria for evaluating languages, and an introduction to syntax and lexical analysis including grammars and parsing. The imperative, object-oriented, functional and declarative languages paradigms will be studied. Programs written in several of the languages. Includes a computer laboratory component. Prerequisite: CSCI 270. (4)**

CSCI 480: Microprocessors and Embedded Systems

Study of microprocessors and their use in microcomputer embedded systems. ~~Includes a computer laboratory component focusing on advanced computer architecture topics and incorporating a microcontroller based project. Prerequisite: CSCI 385 or permission of the instructor. (4)~~

GLOBAL STUDIES

Type 1 – Revise course title & description

Fall 2018

~~GLST 210: Global Perspectives: The World in Change – C, SO~~

GLST 210: Contemporary Global Issues: Migration, Poverty, and Conflict – C, SO

~~A survey of global issues: modernization and development; economic change and international trade; diminishing resources; war and resolution; peace and justice; and cultural diversity.~~

This course introduces students to central concepts in global studies and the perspectives of different peoples, states, and organizations as they relate to world events. Through specific units on global movements and reactions, global poverty and inequality, and global conflict and cooperation, students will gain global literacy and knowledge of contemporary issues. May be cross-listed with ANTH 210 or HIST 210. (4)

HISTORY

Type 1 – Revise course titles, descriptions, & number

Fall 2018

~~HIST 210: Global Perspectives: The World in Change – C, SO~~

HIST 210: Contemporary Global Issues: Migration, Poverty, and Conflict – C, SO

~~A survey of global issues: modernization and development; economic change and international trade; diminishing resources; war and revolution; peace and justice; and cultural diversity. (Although this course is cross-listed with GLST/ANTH/POLS 210, students receive history credit only when this course has a faculty member from history.) (4)~~

This course introduces students to central concepts in global studies and the perspectives of different peoples, states, and organizations as they relate to world events. Through specific units on global movements and reactions, global poverty and inequality, and global conflict and cooperation, students will gain global literacy and knowledge of contemporary issues. May be cross-listed with ANTH 210 or GLST 210. (4)

~~HIST 215: Modern World History – C, SO~~

HIST 103: Conflicts and Convergences in the Modern World – C, SO

~~Surveys major features of the principal existing civilizations of the world since 1450: East Asia, India and southern Asia, the Middle East, Eastern Europe, Western civilization, sub-Saharan Africa, and Latin America. (4)~~

A survey of the major historical trends that have led to conflict and convergence in the modern world, with particular attention to the effects of these historical trends on the present day. The course focuses on the following historical developments: the spread of religion, especially Islam into Africa and Christianity into Latin America and Africa; colonialism and decolonization in Latin America, India, and Africa; imperialism, especially European, Mughal, Ottoman, and Russian; the development of the world economic system, especially comparing the West with China and Japan; and cultural globalization in the late 20th and early 21st centuries. (4)