Tuesday, May 12, 2015

8:05-8:25 am + 7 minutes Q&A
**Costco: The Evolution of Changing Markets**  
Andrew Alness, Connor Cummings, Daniel Herr, Amy Lessig, Dylan McGuire

8:35-8:55 am + 7 minutes Q&A
**Is the Sky the Limit? A Strategic Analysis of Norwegian Airlines for Sustainable and Continued International Expansion**  
Simba Change, Emma Da Foe, Tiffani Giraldo, Alex Loveless, Ditte Rasmussen

10:00-10:20 + 7 minutes Q&A
**Books and Nooks – The Future of Barnes and Noble**  
Jessica Disharoon, Lesley Kagey, Sean Lechleiter, Bret Skipworth, Junie Zhu

10:30-10:50 am + 7 minutes Q&A
**J.C. Penney’s Identity Crisis**  
Kristina Norlin, Amanda O’Neal, Courtney Purdin, Emma Thompson, Morgan Woods

Thursday, May 14, 2015

8:05-8:25 + 7 minutes Q&A
**Every Penny Counts: An Analysis of J.C. Penney**  
Kit Banko, Kaitlynn Cory, Kayla Evans, Taylor Gonzales, Deborah Lewis

8:35-8:55 + 7 minutes Q&A
**Breaches, Bankruptcy and Blunders: Target’s Road to Redemption**  
Bei Chen, Cassie Emerson, Kevin McKay, Chase Wasson, Yuanchao Xu

9:00-9:20 + 7 minutes Q&A
**Tesla Motors: Innovation World Wide**  
Hadley Clegg, Jesse Posehn, Alex Smith, David Stenger, Tevon Stephens-Brown

10:00-10:20 + 7 minutes Q&A
**Turbulence Ahead: The Boeing Dilemma**  
Andrew Buttz, Chloe Cook, Christina Hayes, AJ Konopaski

10:30-10:50 am + 7 minutes Q&A
**Boston Beer Company: Between a Pint and a Keg**  
Alan Bell, Spencer McKinnon, Doug Sullivan, Terrell Williams