

We are hiring!

For 2017-2018, we are looking for:

- Art Director • Video Lead • Photo Lead
- Graphic Designers • Digital Media Director
- Weekly Flyer Editor • Poster distributor
- Photo Associate • Video Associate

Qualifications and job responsibilities are at www.plu.edu/impact/we-are-hiring. Please apply at Career Connections by April 8, 2017.

Impact open positions 2017-2018

- Art Director
- Digital Media Director
 - Video Lead
 - Photo Lead
 - Designers
- Weekly Flyer Editor
- Poster Distributor
- Photo associate
- Video associate

Why Impact?

A job at Impact is nothing like a normal, on campus job at PLU. Instead of desk shifts and filing paperwork, you'll be creating art and design to promote a variety of PLU departments, organizations, and clubs. Impact provides design services including poster design, logo & t-shirt design, event photography, promo videos, and advertisements.

We are unique on campus because though we are art-centric, we review all applicants regardless of major. Are you a nursing major with a passion for photography? Or a biology major who loves making videos? Don't hesitate to apply! For art majors, Impact is a great way to build your portfolio outside of the classroom, and get real life experience working with clients.

Have questions for us? Email us at impact@plu.edu or drop by during our office hours (posted on the door in AUC 142).



Applications are due
by April 8, 2017!

position descriptions

art director

PURPOSE: To act in a supporting role to the Business Director, as well as provide innovative new ways to develop Impact as a brand.

LOOKING FOR:

- Junior or Senior
- Skills: strong graphic design and photo experience, video skills preferred but not required. Proficient knowledge of Adobe Suite, strong verbal/written communication, experience working with clients, multitasking, creative management.
- Have held a leadership role at PLU or have sufficient knowledge of PLU.

Please email 5 portfolio pieces and a website link to impact@plu.edu.

designer

PURPOSE: Responsible for creating innovative quality pieces artwork, including poster, logo, and t-shirt design.

LOOKING FOR:

- any year
- skills: creative, knowledge of Photoshop, Illustrator, InDesign, active communication skills, flexible, ability to work independently.
- Experience working with clients

In addition to a Career Connections application, please send in 3 portfolio pieces to impact@plu.edu. One is your choice, the other 2 must be a sample of your graphic design work.

digital media director

PURPOSE: Responsible for Impact's image and presence on social media and the Impact website, and for developing new ways to brand Impact to PLU community.

LOOKING FOR:

- Sophomore +
- Skills: strong graphic design skills, proficient experience with Adobe Suite, clear communicator, social media experience (Facebook, Instagram, Tumblr), website management experience preferred (Wordpress). Self motivated, creative, quick learner.
- Videography experience preferred
- Please send 3 portfolio pieces of your work to impact@plu.edu, and if you have any previous social media experience (i.e. managing a company's social media), please include the link.

weekly flyer editor

PURPOSE: Responsible for publishing the Weekly Flyer, a publication featuring advertisements and campus information.

LOOKING FOR:

- Sophomore +
- Skills: organization, self motivated, creative, quick learner, basic knowledge of InDesign and other Adobe products preferred but not required.
- Experience and confidence with computers and printers
- Sense of humor

poster distributor

PURPOSE: distribute posters twice a week, and the Weekly Flyer each Monday.

LOOKING FOR:

- Any year
- Skills: time management, active communication skills, flexible, ability to work independently
- Must be available to distribute the Weekly Flyer each week, and posters twice a week (approximately 5 hours each week).

Questions?

impact@plu.edu

Apply for any of these positions at Career Connections!

more positions on the next page

position descriptions

photo lead

PURPOSE: Responsible for the completion of all photography projects, including shooting and editing. Expected to work with and be a resource for photo associates.

LOOKING FOR:

- Sophomore, junior or senior
- Self-motivated, dependable, creative management, strong communicator, knowledge of Adobe Photoshop and photo editing. Experience with DSLR cameras, lighting, and event photography.
- Please email 5 portfolio pieces to impact@plu.edu.

video lead

PURPOSE: Responsible for the completion of all video projects, including filming and editing. Expected to work with and be a resource for video associates.

LOOKING FOR:

- Sophomore, junior or senior
- Self-motivated, dependable, creative management, strong communicator, knowledge of Adobe Photoshop, Lightroom, and Premiere. Experience with DSLR cameras, lights, microphones, and other staging equipment
- Please email 5 portfolio pieces to impact@plu.edu.

video associate

PURPOSE: Responsible for helping Video Lead produce Impact videos, and when need arises, to take on projects themselves.

LOOKING FOR:

- Any year
- Self-motivated, dependable, creative management, strong communicator, knowledge of Adobe Photoshop, Lightroom, and Premiere. Experience with DSLR cameras, lights, microphones, and other staging equipment.
- Comfortable with working with clients.
- Please email 2 portfolio pieces to impact@plu.edu.

photo associate

PURPOSE: Responsible for helping the Photo Lead complete all photography projects, including shooting and editing. Expected to take on projects as distributed by Photo Lead or Art Director.

LOOKING FOR:

- Any year
- Self-motivated, dependable, creative management, strong communicator, knowledge of Adobe Photoshop and photo editing. Experience with DSLR cameras, lighting, and event photography.
- Experience working with clients.
- Please email 2 portfolio pieces to impact@plu.edu.



“ As Video Lead, you get great leadership and videography experience while also holding a flexible job. And as a graduating senior, Impact has helped me add valuable work to my portfolio.”

**- Liz Perkins,
Video Lead for 16-17**

Apply for any of these positions at Career Connections!
Applications are due April 8, 2017.