

## FACULTY VITA

**NAME** Catherine Pratt  
**RANK** Resident Assistant Professor  
**FIELD** **Management:** Organizational Behavior and Theory, Leadership, Change Management, Family Business, Global Management

### I. **ACADEMIC DEGREES (include years)**

Ed.D. Educational Leadership, Seattle University, 2001  
Dissertation: Leadership & Leadership Development Issues in Family Owned Businesses.  
Cognate: Human Resource Development  
M.A. Organizational Systems, Pacific Lutheran University, 1993  
B.A. English, Brigham Young University, 1983

### II. **ACADEMIC AND PROFESSIONAL EXPERIENCE**

#### **Pacific Lutheran University, School of Business**

2014 to now Resident Assistant Professor  
2007 to 2014 Associate Dean and Resident Assistant Professor  
2005 to 2007 Assistant Professor (Affiliate), elected School of Business Faculty Chair  
1999 to 2005 Associate Dean (Assistant Dean, 1999-2002; Director, MBA Program 1999-2004)  
1998 to 2008 Leader, PLU Family Enterprise Institute  
1987 to 1999 Director, Center for Executive Development  
1983 to 1987 Program Manager, Center for Executive Development

#### **Brigham Young University**

1982-83 Teacher, Training Center

### III. **COURSES TAUGHT**

BUSA 201 Introduction to Business in the Global Environment  
BUSA 305 Behavior in Organizations  
BUSA 352 Global Management  
BUSA 499 Strategic Management  
BUSA 515 Organizations and Leadership  
BUSA 542 Leading Change  
BUSA 550 Leading Family and Closely Held Enterprises

### IV. **SCHOLARSHIP (APA citations)**

#### **Peer Reviewed Journal Articles:**

Pratt, C. (2014). The Spare Heirs and Henricksen Resort: Case Study. *Journal of Family Business Management*, 4(2).

Pratt, C. (2012). On the Verge of Growth after 90 Years: The Hood Canal Company (Case Study). *Journal of Leadership, Accountability, and Ethics*, 9(4), 58-62.

Plant, W., Pratt, C., & McCann, J.E. (2010). Ethical Practices and Regulatory Context of Family Businesses. *Journal of Academic and Business Ethics*, 3.

Pratt, C. (2007). Leadership Theory and Practice: Integrating the Leader Exemplar, Theory, Assessment, and Reflection. *Journal of Business Inquiry: Research, Education, and Application*, 6(1).

Pratt, C. (2006). Learning Leadership across Generations in Family Owned Firms. *Journal of Business and Leadership: Research, Practice and Teaching*, 2(1).

**Peer Reviewed Proceedings:**

Pratt, C. (2007). Stories in Family Businesses: Preserving Values and Illustrating Leadership Lessons. Presented at Joint USASBE and SBI Conference 2007, Florida, January 11-14, 2007.

Pratt, C. (2006). Learning Leadership across Generations in Family Owned Firms. Presented at the Business and Leadership Symposium, Kansas, September 27-28, 2006.

Pratt, C. (2006). Leadership Theory and Practice: Integrating the Leader Exemplar, Theory, Assessment, and Reflection. Presented at the Mountain Plains Management Conference, Orem, Utah, October 19-21, 2006.

Plant, W., Pratt, C., & McCann, J. (2005). Managing Family Business Ethics: Current Practice & Regulatory Context. Paper presented at International Council for Small Business Conference, Washington, D.C., June 15-18, 2005.

**Peer Reviewed Paper Presentations:**

Pratt, C. (2015). Where Are They Now? Longevity of Family Enterprises Honored for Best Practices. Presented at USASBE 2015 Conference, Tampa, Florida, January 22-25, 2015.

Pratt, C. (2014). The Spare Heirs and Henricksen Resort at Surprise Lake. Case Study presented at USASBE 2014 Conference, Ft. Worth, Texas, January 9-12, 2014.

Pratt, C. (2012). On the Verge of Growth after 90 Years: The Hood Canal Company. Case Study presented at USASBE 2012 Conference, New Orleans, Louisiana, January 12-15, 2012.

Pratt, C. (2011). Weeping in the Hallway and Other Erupting Emotions: Business Plan Competition, Case Study. Presented at the 2011 USASBE and SBI Conference, Hilton Head, South Carolina, January 13-16, 2011.

Pratt, C. (2008). Ethics and Values in Family Enterprises. Presented at Spirit and Leadership Conference. Gonzaga University, Spokane, Washington, April 26, 2008.

McNabb, D. E. & Pratt, C. (2008). Trust in Government, Society and the Future: A Pre- and Post-EU Accession Attitudes Assessment. Presented at the 8<sup>th</sup> Annual Hawaii International Business Conference, Honolulu, Hawaii, May 22-25, 2008.

Plant, W., Pratt, C., & McCann, J. (2004). Codes of Ethics & Values Statements in Family Business. Paper presented at Family Firm Institute Annual Conference, October 6-9, 2004.

Albers, J. & Pratt, C. (2003). Development, Content, & Delivery of MBA in Technology & Innovation Management. Paper presented at the International Conference on Management of Engineering & Technology, Portland, Oregon, July.

- V. AWARDS (Scholarship, Teaching, Service)**  
Inducted as Fellow of the Family Firm Institute, 2015

**VI. SERVICE****University-wide:**

FYEP 190 Assessment Committee, 2011-15

FYEP workshop panelist, 2015-16

PLUTO (online learning) workshop panelist, 2016

General Education Cornerstones Design Team, 2015-2017

Advisor, Latter-day Saint Student Association, Campus Ministry student club, 1998 to 2015.

**School of Business:**

Competition Director, PLU Business Plan Competition, 2008 to 2017  
Various faculty committees and search committees

**Professional:**

**Faculty Director and Teacher**, Leadership Academy, Sponsored by Tacoma Pierce County Chamber of Commerce and Pacific Lutheran University. Leadership development program for leaders from business and non-profit organizations. Tacoma, 2010-2016.

**Presenter**, The Leadership Challenge workshop, Washington Library Association Annual Conference, April 17, 2015, Marysville.

**Facilitator**, Strategic Planning Board Retreat, Communities in Schools, Tacoma, August 27, 2014.

**Presenter**, Ethical Decision Making workshop, a session in the PLU Leadership Symposium for employees, Tacoma, 2008 to 2015

**Presenter**, Leading Change workshop, a session in the PLU Leadership Symposium for employees, Tacoma, 2012 to 2015.

**Community:**

Judge, Washington Family Business Awards, 2011 to 2016.

Relief Society President (or leader) of congregational women's group (about 185 women).

Chambers Creek Ward, Church of Jesus Christ of Latter-day Saints. 2011 to 2016

**VII. Grants Received**

Herbert B. Jones Foundation for 2016-2018 Business Plan Competition, Awarded in 2015, payout in 2016 and 2017, \$25,000.

Herbert B. Jones Foundation Business Plan Competition 2013-15, \$36,000.

KeyBank, Financial Literacy Project, 2011, \$12,000.

**VIII. Professional Memberships**

Family Firm Institute

United States Association of Small Business Educators (USASBE)