

## FACULTY VITA

**NAME** Kory D. Brown  
**RANK** Assistant Professor (Tenured)  
**FIELD** Management: Strategy, Entrepreneurship, Global Business

### I. ACADEMIC DEGREES

Ph.D., Management, University of Utah, Salt Lake City, UT, 2010  
MBA, Idaho State University, Pocatello, ID, 1995  
BSEE, Brigham Young University, Provo, UT, 1991

### II. ACADEMIC AND PROFESSIONAL EXPERIENCE

**Assistant Professor of Management (tenured)**, School of Business, Pacific Lutheran University, Tacoma, WA (2010-Present)  
**Instructor**, Brigham Young University – Hawaii, Laie, HI  
**Instructor**, College of Business, Idaho State University, Pocatello, ID (1996-1999)  
**Ph.D. Student and Instructor**, David Eccles School of Business, University of Utah, Salt Lake City, UT (2006-2010)  
**Vice President**, Wireless, ZMD, Dresden, Germany/San Diego, CA (2001-2006)  
**Manager & Engineer**, AMI Semiconductor, Pocatello, ID (1990-2001)

### III. COURSES TAUGHT

**Undergraduate:** BUSA 499 - Capstone: Strategic Management, BUSA 352 – Global management, BUSA 358 – Entrepreneurship, BUSA 201 – Introduction to Business, GE 120 - Scientific Reasoning (Hawaii), MGT 5700 (Utah) – Strategic Management, MGT 329 (Idaho) – Operations Management, MGT 434 (Idaho) – Quality Management  
**Graduate:** BUSA 590 – Strategic Management, BUSA 509 – Global Management (Study Away-Dubai), BUSA, BUSA 555 – Knowledge Management

### IV. SCHOLARSHIP

#### Peer Reviewed Journal Articles:

Lee, C.S., Hsieh, P.F., & **Brown, K. D.** A conceptual framework of value creation in event tourism to enhance the competitiveness of regional clusters. *Journal of Competitiveness Studies*. ACCEPTED.

Bolinger A., **Brown K. D.** (2015). Entrepreneurial Failure as a Threshold Concept: The Effects of Student Experiences. *Journal of Management Education*, 39(4), 452-475.

#### Peer Reviewed Proceedings:

Cooley, C. & **Brown, K. D.** (2013, October). *Alpha natural resources: Really running right?* Proceedings of the 2013 Annual Meeting of the North American Case Writers Association, Victoria, BC.

**Brown, K. D.** (2012, March). *ZMD & ZigBee: Managing knowledge in standardization.* Proceedings of the 2012 Annual Meeting of the Western Casewriters Association, La Jolla, CA.

**Brown, K. D.** (2009, March). *Serial innovators and serial entrepreneurs: A process*

*comparison*. Proceedings of 2009 Western Academy of Management, Midway, UT.

**Brown, K. D.** (2008, March). *Standard setting coalitions: Managing roles for future market share*. Proceedings of 2008 Western Academy of Management, Oakland, CA. ***Awarded Best Doctoral Student Paper.***

**Brown, K. D.** (2007, August). *Establishing technology standards through global coalitions: How winning firms manage the coalition*. Proceedings of the 2007 Annual Meeting of the Academy of Management, Philadelphia, PA.

**Brown, K. D., & Johnson, G. A.** (1996, January). *Quick turn gate array manufacturing: A cycle time model*. Proceedings of the SCS Multi-conference on Simulation in Business and Management, La Jolla, CA.

Cannon, R. & **Brown, K. D.** (1995, May). *Equation based timing: Methodology and model for cell libraries*. Proceedings of the IEEE 1995 Custom Integrated Circuits Conference.

#### **Peer Reviewed Paper Presentations:**

**Brown, K.** (2016). Doing 'learning by doing' right: Sharing best practices in experiential entrepreneurship education. Paper presented at the USA Small Business and Entrepreneurship Conference, San Diego, CA.

**Brown, K.** (2016). Extended experiential learning: Platforms for uncertainty, failure, recovery and growth. Paper presented at the Western Academy of Management Conference, Portland, OR.

**Brown, K.** (2012). Business simulation in the classroom. Paper presented at the Western Academy of Management, La Jolla, CA.

Bolinger, A. & **Brown, K. D.** (2014, March). *Entrepreneurial failure as a threshold concept: The effects of experience*. Paper presented at 2014 Annual Meeting of the Western Academy of Management, Napa, CA.

Bolinger, A., & **Brown, K. D.** (2012, March). *Entrepreneurial failure and cognitive complexity*. Paper presented at 2012 Annual Meeting of the Western Academy of Management, La Jolla, CA.

**Brown, K. D.** (2011, March). *Contribution timing in collaborative innovation*. Paper presented at 2011 Annual Meeting of the Western Academy of Management, Victoria, BC.

**Brown, K. D.** (2011, March). *Contribution strategies in collaborative innovation*. Paper presented at 2011 Business Research Series at Pacific Lutheran University, Tacoma, WA.

**Brown, K. D.** (2009, August). *Differential member benefits: An analysis of entry timing, involvement, and value chain position in multi-partner alliances*. Paper presented at 2009 Annual Meeting of the Academy of Management, Chicago, IL.

Bolinger, A. & **Brown, K. D.** (2009, August). *Entrepreneurial failure frames: The effects of experience*. Paper presented at 2009 Annual Meeting of the Academy of Management, Chicago, IL.

**Peer Reviewed Journal Articles Under Review:**

**Brown, K.** Deep freeze – an international expansion debate exercise. *Management Teaching Review*, Under review.

**Brown, K.** Contributing to collaborative innovation: Effect of firm size and contribution timing on firm innovation. *International Journal of Innovation and Technology Management*, Revise and resubmit.

Lee, C.S., Hsieh, P.F., & **Brown, K.** A conceptual framework of value creation in event tourism to enhance the competitiveness of regional clusters. *Journal of Competitiveness Studies*, Under review.

**V. SELECTED AWARDS (Scholarship, Teaching, Service)**

**Professional Achievement Award** – Idaho State University, 2016

**Wells Fargo Award for Outstanding Teaching** – Pacific Lutheran University, 2012

**Dean’s Service Award** – Pacific Lutheran University, 2011

**Outstanding Reviewer Award** - Western Academy of Management, 2009, 2011

**Doctoral Student Teaching Excellence Award** – University of Utah, 2009

**Best Doctoral Student Paper** – Western Academy of Management, 2008

**VI. SELECTED SERVICE**

**University-wide:**

**Joint Faculty Committee** – 2017-18

**Educational Policies Committee** – 2017-18

**Budget Advisory Committee** – 2017-18

**Budget Working Group** – 2013-14

**Dean Search Committee** – 2012-13

**School of Business (Pacific Lutheran University):**

**Faculty Executive Committee** – 2017-18

**Faculty Chair** – 2013-14

**Graduate Committee Chair** – 2014-15

**Graduate Committee Member** – 2010-12, 2014-15

**Undergraduate Committee** – 2013-14, 2015-16

**Faculty Search Committee Member/Chair** – 2010, 2011  
**Adviser – PLU’s International Collegiate Business Strategy Competition Team** – 2010-2013

**Professional:**

**Organizer – South Puget Sound Management Conference** – 2012, 2013, 2014, 2016

**Reviewer** – Management Teaching Review (Outstanding Reviewer Award – 2017), International Journal of Innovation and Technology Management, Journal of Management Education, Case Research Journal, Management Teaching Review, Annual Meeting of Academy of Management, Annual Meeting of Western Academy of Management

**Track Chair** – Annual Meeting of Western Academy of Management 2011, 12, 14

**PNWEEL** – Pacific Northwest Educators of Entrepreneurial Leaders

**Community:**

**Board Member** – Washington State SBDC Advisory Board

**Board Member** – Seattle Children’s Corporate Advisory Board

**Student Project Adviser** – Firms include Port of Tacoma, T-Mobile, Parkland Light and Water, Madigan FMIT, TRA Radiology, KPLU, True Blue, MultiCare, Northwest Cascade, United Way, Sound Dental and many others

**Vice President of Service and Higher Education** – Tacoma Chapter of BYU Management Society

**Consulting** – United Way, Cascade Regional Blood Services, Bethel School District, CFA Society

**Boy Scouts of America Adult Adviser** – Provide leadership to youth ages 12-18

**Religion Instructor** – Provided early-morning religious education to 16-17 year olds