

Spring 2023 Advising Bulletin

Do you need advising information about the Innovation Studies minor? Can we help you declare your minor or prepare for graduation? Please visit www.plu.edu/innovation-studies or contact Prof. Mike Halvorson (halvormi@plu.edu) for the information you need.

If you are a senior, be sure to check your CAPP report after registration to verify that your INOV minor is complete. (Sometimes we need to manually adjust the way that courses are reused between programs. Please email me for help!)

Spring Introduction ("Gateway") Courses

PHIL 248: *Innovation, Ethics, and Society* (Michael Schleeter): M, W, 3:40pm-5:25pm--One of the introduction or "gateway" courses into the INOV program and a PH credit. (Emphasizes the ethical issues associated with innovation initiatives.)

HIST 121: *History in Video Games* (Michael Halvorson): M, W, F, 12:30-1:35pm--A second "gateway" or elective course in the minor, which carries an AR credit. (Teaches innovation concepts through video game history and design.)

HIST 247: *U.S. Capitalism: From Railroads to Netflix* (Rebekah Mergenthal): Tues, Thurs, 11:50am-1:35pm--An elective course in the minor that teaches innovation in the context of the U.S. economy, emphasizing capitalist principles, businesses, consumers, and products. Approved as a Gateway or Principles course with permission of program chair. (Carries SO credit.)

Spring Principles Courses (two required)

BUSA 201: *Introduction to Business in the Global Environment* (Kory Brown): M, W, F, 11:15am-12:20pm--Introduces value-generating innovation and explores ethical, cultural, operational, and legal issues in both smaller entrepreneurial organizations and larger global entities. (Counts as a "Principles" course.)

ECON 101: *Principles of Microeconomics* (Cameron Raber): M, W, F at 9:15am or M, W, Fri at 12:30pm. Introduces the study of economic decision making by firms and individuals and analyzes the effect of public policies. (Counts as a "Principles" course.)

ARTD 110: *Graphic Design* (Staff): Tues, Thurs, 9:55am-11:40am. An introduction to design concepts through the study of basic techniques, color theory, and composition. (Counts as a "Principles" course.)

COMA 215: *Writing in Communication Careers* (Sean Robinson): M, W, F, 12:30pm-1:35pm. Introduces students to the fundamental standards and expectations in communication writing. (Counts as a "Principles" course.)

Concluding Seminar (taught each Spring)

INOV 350: *Innovation Seminar* (Kory Brown): M, W, 1:45pm-3:30pm--The concluding seminar in the minor which emphasizes hands-on innovation concepts and projects. (Required for INOV minor.)

Program Statistics

Number of years the INOV minor has been offered: **5** (established in 2018)

Affiliated PLU faculty members / programs: **18** faculty / **10** programs

Current number of Innovation Studies minors: **38**

INOV program graduates in 2021-2022: **18**

Top 5 Reasons to be an Innovation Studies Minor

1. Learn the creative skills employers most want from college graduates.
2. Gain interdisciplinary perspectives from coursework and mentors across campus.
3. Use the PLUS year to focus on design skills, problem-solving, and social impact projects.
4. Boost your resume in preparation for a competitive job market.
5. *Double-dip bonus:* Art & Design, Business, Communication, Economics, and History majors can apply 8 credits from their programs toward the INOV minor.