

Fall 2023 Advising Bulletin

Do you need advising information about the Innovation Studies minor? Can we help you declare your minor or prepare for graduation? Please visit www.plu.edu/innovation-studies or contact Prof. Mike Halvorson (halvormj@plu.edu) for the information you need!

Note: Have you already completed several of the Innovation Studies courses? We take BUSA 201, ECON 101, ARTD 110, COMA 215, HIST 121, HIST 248, and more! [Check our list of supported Principles and Elective courses, drawn from leading programs.](#) Most students can complete the Innovation Studies minor in one year if they take HIST 248 in the Fall, INOV 350 in the Spring, and then double-dip one or more of the remaining requirements.

Upcoming Courses

Fall 2023

Hist 248 – Innovation, Ethics, and Society, ES, Mon/Wed/Fri, 12:30pm-1:35pm

An “Intro” or gateway course to the INOV minor that explores the history of innovation, problem solving, and creativity in the global economy, emphasizing design thinking and ethical issues in innovation. Satisfies the Introduction to Innovation Studies or Elective requirement in Innovation Studies. Also satisfies the ‘ES’ element in PLU’s Gen Ed system. Instructor: Michael Halvorson.

INOV Principles and Elective Courses

Please check the PLU course schedule for featured Innovation Studies Principles and Elective courses, including ARTD 110 (Graphic Design), BUSA 201 (Intro to Business), COMA 215 (Communication Writing), CSCE 144 (Intro to Computer Science), ECON 101 (Intro to Microeconomics), and more.

Spring 2024

Hist 346: History of Innovation and Technology, M/W, 3:40pm-5:25pm

Surveys the role of innovation and technology in Western societies from the Industrial Revolution to the computer age. Examines the way that innovative technology has developed over time, and how those changes have affected business and the economies of Europe and the United States. Satisfies the Introduction to Innovation Studies or Elective requirement in Innovation Studies. Also satisfies the ‘GE’ element in PLU’s Gen Ed system. Instructor: Michael Halvorson.

INOV 350 — Innovation Seminar (4), M/W, 1:45pm-3:30pm

Our concluding seminar for Innovation minors designed to expose students to the conceptual, ethical, and logistic issues involved in developing an innovative idea, process, or product. For the Spring 2024 term, we'll focus on social impact projects, including resume-building opportunities in the tech for good sector. Instructor: Michael Halvorson

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Program Statistics

Number of years the INOV minor has been offered: **5.5** (established in 2018)

Affiliated PLU faculty members / programs: **18** faculty / **10** programs

Current number of Innovation Studies minors: **31**

INOV program graduates in 2022-2023: **24**

Top 5 Reasons to be an Innovation Studies Minor

1. Learn the creative skills employers most want from college graduates.
2. Gain interdisciplinary perspectives from coursework and mentors across campus.
3. Use the PLUS year to focus on design skills, problem-solving, and social impact projects.
4. Boost your resume in preparation for a competitive job market.
5. *Double-dip bonus*: Art & Design, Business, Communication, Economics, and History majors can apply 8 credits from their programs toward the INOV minor.