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Artist Statement - Critical making project

I created an infographic for people to consider while they're looking through their news articles. It explains the Trust Project's 8 trust indicators to look for, to see if an outlet is reliable or not. They can have another tab open, save the infographic to reference whenever, and/or print out the "8 things to look for" section to have it physically to take it wherever. And they can also print it as a bookmark if they want the whole thing. At first, I was going to make a poster pointing out the 8 trust indicators but decided to add examples of what people might look for, so they can have a clear understanding of what to find. I also decided to add the definition of media literacy because it is a term that isn't commonly used. I thought it would help give more of an understanding as to why I created the infographic for trust indicators on news outlets. Most people probably wouldn't know that there is a term for critiquing what they see online so it's a way to expose themselves to what media literacy is and how it relates to identifying reliable news. As the media changes and evolves each year, people find new ways to manipulate and influence others about anything. So media literacy is important for people as it becomes a part of their daily lives. Such as reading news articles, social media posts, doing research, online shopping, etc. Everyone is constantly having to dictate and evaluate whether or not what their reading online is real or fake. Since not everyone is a pro at technology, it's important to start teaching kids about media literacy ([Common Sense Media](#)) as they consume a lot of media at a young age; and can be gullible to anything they come across online. And as they get older having to use the internet for school, my infographic can also be helpful for them when finding reliable sources.

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