



Lexicon-App mockup

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Overview

Lexicon is an App idea created to improve media literacy and to function as an information resource tool. Lexicon functions as a media library that constantly updates articles and information. These articles are rated through a process of trust factors, as outlined by The Trust Project, and are rated based on their reliability as primary resources. Users will be able to find articles in the library through search terms. Users will also be able to input multiple search terms to narrow down their research. By providing these resources, users will be able to locate trustworthy sources to increase overall media literacy.

Goals

1. To increase media literacy. By providing a resource library that gives users access to trustworthy resources, we can increase the media literacy of our user base.
2. To promote primary resources with ease of access UI. By using the 8 trust indicators, and providing a resource outlining these factors, we can promote articles that our user base should identify when researching certain topics

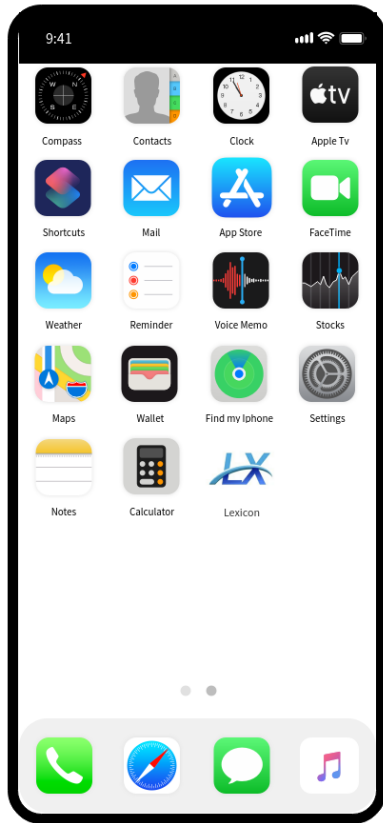
Specifications

This app will create a media library that constantly rates articles and media. By increased user engagement, more articles will be requested and rated through continued use. The search term function will ping keywords in the toolbar that returns with articles within the search parameters. This also allows users to include different keywords to narrow down the search volume to return more specific articles.

Usages

Our initial usage will be to assist users that receive news from social media outlets. Statistics show that the majority of users on Facebook and Twitter also use these mediums for news and information. Our vision is to include our app for these users to include terms found in the trending sections of these sites to access our library of trusted articles with a link to our trust rating format. By doing this, we can engage users in media literacy and critical research to increase media literacy for our users.

App Mock-up



Lexicon
The built-in library for
articles you can trust

