

# 3 REASONS TO GET AN MBA

There are many types of graduate business degrees – finance, accounting, human resource management, organizational leadership, to name a few – but the traditional MBA has recently seen an uptick in interest from professionals in diverse fields.



Here are several reasons you should consider getting an MBA in 2021.

**More and more mid-career professionals are going back to school for an MBA**

In 2020, [MBA applications increased for the first time in five years](#) as students and professionals navigated an economic downturn and a struggling job market.

It's important to note that many recent MBA applicants are mid-career professionals and career changers.

[According to The Wall Street Journal](#), an MBA “can help mid-career individuals parlay expertise in areas such as science or the military into business leadership. It also can help in the transition from the public to the private sector at any age.”

## OTHER REASONS GETTING AN MBA IS WORTH IT:

- An MBA equips you with the “nuts and bolts” of traditional business management.
- An MBA empowers you to lead organizational change.
- An MBA teaches you skill sets that are applicable in a variety of industries.
- An MBA gives you the leadership skills needed to address a significant talent gap.

So, if you're looking for a way to increase your competitive edge – especially in light of the economic downturn caused by COVID-19 – getting an MBA could be a perfect choice.



## THE JOBS YOU CAN GET WITH AN MBA ARE VAST

The skills learned in an MBA program are useful in nearly every single industry.

From marketing to journalism to finance, an MBA can position driven professionals for significant career advancement in a variety of industries.

Let's explore some of the jobs you can get with an MBA.

Business Operations Manager

Investment Banker

Marketing Specialist

Financial Manager

Information Technology Manager

Database Administrator

Research Coordinator

Network Engineer

Research Coordinator

Business Consultant

## You can get an MBA without a business degree

Whether you have a background in business or not, there are so many reasons to get an MBA if you're looking to master the art of change leadership and global awareness in your field.

Take a look at some of the career roles you can pursue, when you add an MBA to a bachelor's degree of another major. See some examples below:

**Communication Degree + MBA  
= Management Consultant**

**Computer science Degree + MBA  
= Network Engineer**

**English Degree + MBA  
= Marketing Specialist**

**Biology Degree + MBA  
= Clinical Research Coordinator**

**Marketing Degree + MBA  
= Chief Executive Officer (CEO)**

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*An MBA is broad enough that it teaches you the foundations of business administration and management, but it's niche enough to serve as a launching pad for your dream career — no matter what industry you're passionate about.*

### WHAT CAN YOU DO WITH AN MBA DEGREE?

TAKE A LOOK AT SOME OF THE CAREER ROLES YOU CAN PURSUE WITH AN MBA AND YOUR BACHELOR'S DEGREE IN ANOTHER FIELD.



#### COMMUNICATION DEGREE

+ MBA =  
MANAGEMENT CONSULTANT



#### COMPUTER SCIENCE DEGREE

+ MBA =  
NETWORK ENGINEER



#### ENGLISH DEGREE

+ MBA =  
MARKETING SPECIALIST



#### BIOLOGY DEGREE

+ MBA =  
CLINICAL RESEARCH COORDINATOR



#### MARKETING DEGREE

+ MBA =  
CHIEF EXECUTIVE OFFICER (CEO)



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If you're thinking about getting an MBA at PLU, we encourage you to contact us.

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