SCHOOL OF BUSINESS GRADUATE PROGRAMS RECOMMENDATION FORM

APPLICANT INFORMATION	This individual is applying for admission to:
Name: Email:	☐ Master of Business Administration ☐ Master of Science in Marketing Analytics

This applicant is seeking admission to a graduate business program at Pacific Lutheran University. To aid in the assessment process, we would appreciate your opinion regarding the qualifications of the applicant. You will receive an email from GradCAS with a link to submit either this form or a letter of recommendation. Thank you for your time.

RESPONDENT INFORMATION	What is your relationship to the applicant?
Name: Email:	☐ Instructor/Professor ☐ Academic Advisor ☐ Employer/Supervisor ☐ Other (Specify)_____

Please indicate your evaluation of the applicant by checking the appropriate rating.

	Outstanding	Above Average	Average	Below Average	No Chance to Observe
Intellectual Abilities *Uses abstract and critical thinking; is intellectually curious; is flexible and objective; actively engages in new knowledge; is reflective.*					
Communication Skills: Writing *Writes clearly; presents ideas in an organized fashion; presents written work of a graduate-level quality.*					
Communication Skills: Speaking *Articulates ideas effectively in speaking; is congruent in verbal and non-verbal communication.*					
Quantitative Ability *Has a good understanding of quantitative analysis.*					
Global Perspective *Appreciates the influence of culture; communicates with respect for others worldview; uses language and interpersonal behavior respectful of global perspectives.*					
Ethics *Demonstrates ethical and professional conduct.*					
Interpersonal Skills *Demonstrates empathy, patience, respect, caring, and a sense of humor; is willing and able to tolerate ambiguity; maintains appropriate boundaries.*					
Overall Evaluation *In summary, how would you rate this applicant in your overall evaluation of their appropriateness for a PLU graduate business program?*					

What are the applicant's strengths as you see them?	
What are the applicant's limitations as you see them?	
Other comments	

Please check one:

☐ I strongly recommend the applicant for admission.	☐ I recommend the applicant for admission.
☐ I recommend the applicant for admission with some reservations.	☐ I do not recommend the applicant.

Signature of Respondent:	**Date:**