



## PLU BUSINESS NETWORK SCHOLARSHIP

### AWARD

- **One award of \$1,773.**
- The PLU Business Network Scholarship award is to be used for school-related expenses (such as tuition, books and practicum experience). For the student receiving financial aid, the award will replace the equivalent amount of loan or work study funding.

### CRITERIA

- Candidates must be an MBA or MSMA student or declared business major with an anticipated graduation date during the 2023-2024 academic year.
- Candidates must have a minimum cumulative GPA of 3.00.
- Candidates for the PLU Business Network Scholarship will be evaluated on demonstrated leadership abilities, communication skills, potential for success, commitment to business ethics and community service.

### EXPLANATION/PHILOSOPHY

This scholarship is sponsored by PLU Business Network, the alumni organization of the School of Business at Pacific Lutheran University. PLU Business Network is dedicated to strengthening the ties between alumni, current students and the business community.

The PLU Business Network Board of Directors recognizes that academic achievement is only one of many criteria for success in the business world. The PLU Business Network Scholarship is intended to reward students with demonstrated leadership ability, work experience, personal initiative, communication skills and a healthy interest in the world beyond the classroom or office.

### APPLICATION INFORMATION

- Please submit along with the essay responses below, an unofficial PLU transcript, a resume that includes your major, intended graduation date, honors and awards, school and community activities, offices and positions of leadership, and work experience to Juanita Reed at [reedjj@plu.edu](mailto:reedjj@plu.edu) **by Wednesday, May 17, 2023 by 5pm.**

**Note:** Candidates will NOT be evaluated on financial need or academic achievement

### **On no more than two additional pages, please answer the following questions:**

1. Describe your career and personal goals and how your education at PLU has or will help you prepare for these goals.
2. How does community service complement your career goals? What is the most significant community service contribution that you have made?
3. What qualities make a good leader? Describe your own leadership abilities.
4. Please share any other information that you feel is important.

**SUBMIT APPLICATION TO Juanita Reed at [reedjj@plu.edu](mailto:reedjj@plu.edu) by Wednesday, May 17, 2023 by 5pm.**