RATE CARD

Below are the standard Center rates for a variety of typical media services. However, to provide an accurate estimate of costs, the entire scope of a project must be taken into account. The Center for Media Studies is dedicated to transparency, flexibility and working with clients to produce high-quality work that fits specific needs and budgets.

CENTER FOR MEDIA STUDIES Services Rate Card		
	Services Nate Card	
SERVICES	FOR-PROFITS	NON-PROFITS
Public Relations	\$100 per class hour	\$50 per class hour
Advertising	\$100 per class hour	\$50 per class hour
Journalism	\$100 per class hour	\$50 per class hour
Graphic Design	\$100 per class hour	\$50 per class hour
Photography	\$100 per class hour	\$50 per class hour
Web Design/Content Mgmt.	\$100 per class hour	\$50 per class hour
Scoring/Composition	\$100 per class hour	\$50 per class hour
Videography	\$1,000 per finished minute	\$500 per finished minute

For more information, please contact CMS Center Director Robert Marshall Wells, Ph.D., at wellsrm@plu.edu, or 253-539-5325.