

Two -Year Course Cycle
School of Business - Course Offerings
as of April 6, 2015

School of Business www.plu.edu/busa
 Academic Advising www.plu.edu/academic-advising
 Course Catalog <http://www.plu.edu/catalog>
 Class Schedule <https://banweb.plu.edu>

This two -year course cycle is intended to assist students in planning their academic program. It also allows the department to anticipate staffing needs. It is subject to change without notice. This is not a contract or guarantee that any specific course will be offered precisely as listed. All course offerings depend on such things as the university budget, instructor availability, and enrollment. Should a substitute course be deemed necessary, a reasonable effort will be made to ensure the new course will continue to fulfill the same major requirement or general education element as the original course. This course cycle does not anticipate possible scheduling conflicts that may arise. Students are expected to meet with their advisor at least once per semester when planning their pathway to success at PLU, and this course cycle is not a substitute for that expectation. The Class Schedule on Banner Web (banweb.plu.edu) provides the most up-to-date course information.

2015-2016 Academic Year

Course	Course Title	Fall	J-Term	Spring	Multi-Disciplinary Program Related	Comments
BUSA 201	FYEP 190: Intro to Business in Global Environment			X		
BUSA 201	Introduction to Business in Global Environment	X		X		
BUSA 202	Financial Accounting	X	X	X		
BUSA 203	Managerial Accounting	X		X		
BUSA 302	Business Finance	X		X		
BUSA 303	Business Law and Ethics	X	X	X		
BUSA 304	Law and Ethics for Financial Professionals	X		X		
BUSA 305	Behavior in Organizations	X		X		
BUSA 308	Principles of Marketing	X	X	X		Jterm is a SA
BUSA 309	Creating Value in Operations	X		X		
BUSA 310	Information Systems and Database Management	X		X		
BUSA 320	Accounting Information Systems	X				
BUSA 321	Intermediate Accounting I	X				
BUSA 322	Intermediate Accounting II			X		
BUSA 323	Cost Accounting and Control Systems			X		
BUSA 335	Investments and Portfolio Management			X		
BUSA 337	International Finance and Risk Management	X				
BUSA 340	Non-Profit Management	X				
BUSA 341	Nonprofit Financial Literacy			X		
BUSA 342	Managing Human Resources	X				
BUSA 352	Global Management	X				
BUSA 358	Entrepreneurship	X				
BUSA 361	e-Marketing	X				
BUSA 362	Sustainable Marketing					Not offered in the '15-'16 school year
BUSA 363	Consumer Behavior	X				
BUSA 364	Services Marketing			X		
BUSA 387	Introduction to Sports Management					Not offered in the '15-'16 school year
BUSA 422	Consolidations and SEC Reporting			X		
BUSA 423	Accounting for Non-Profits and Governmental Entities	X				
BUSA 424	Auditing	X				
BUSA 427	Tax Accounting			X		
BUSA 430	Finance for Entrepreneurial and Privately-Held Firms	X				
BUSA 437	Financial Analysis and Strategy	X				
BUSA 438	Empirical Finance			X		
BUSA 442	Leading Organizational Improvement			X		
BUSA 449	Strategic Human Resource Management			X		
BUSA 460	International Marketing					
BUSA 467	Marketing Research	X				
BUSA 468	Marketing Management			X		
BUSA 485	Study Abroad		X			
BUSA 486A	SA: Business Culture in China					
BUSA 487	ST: Empirical Models in Finance					
BUSA 488	ST: Advanced Marketing Research					
BUSA 491	IS: Managing Innovation					
BUSA 495	Internship					
BUSA 499	Capstone: Strategic Management	X		X		
WRIT 101		X				

2016-2017 Academic Year

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BUSA 203	Managerial Accounting	X		X		
BUSA 302	Business Finance	X	X	X		J-term is a SA
BUSA 303	Business Law and Ethics	X		X		
BUSA 304	Law and Ethics for Financial Professionals	X		X		
BUSA 305	Behavior in Organizations	X	X	X		
BUSA 308	Principles of Marketing	X		X		
BUSA 309	Creating Value in Operations	X	X	X		
BUSA 310	Information Systems and Database Management	X		X		
BUSA 320	Accounting Information Systems	X				
BUSA 321	Intermediate Accounting I	X				
BUSA 322	Intermediate Accounting II			X		
BUSA 323	Cost Accounting and Control Systems			X		
BUSA 335	Investments and Portfolio Management			X		
BUSA 337	International Finance and Risk Management	X				
BUSA 340	Non-Profit Management	X				
BUSA 341	Nonprofit Financial Literacy			X		
BUSA 342	Managing Human Resources	X				
BUSA 352	Global Management	X				
BUSA 358	Entrepreneurship			X		
BUSA 361	e-Marketing	X				
BUSA 362	Sustainable Marketing			X		
BUSA 363	Consumer Behavior	X				
BUSA 364	Services Marketing			X		
BUSA 387	Introduction to Sports Management					Will not be taught this year
BUSA 422	Consolidations and SEC Reporting			X		
BUSA 423	Accounting for Non-Profits and Governmental Entities	X				
BUSA 424	Auditing	X				
BUSA 427	Tax Accounting			X		
BUSA 430	Finance for Entrepreneurial and Privately-Held Firms	X				
BUSA 437	Financial Analysis and Strategy	X				
BUSA 438	Empirical Finance			X		
BUSA 442	Leading Organizational Improvement			X		
BUSA 449	Strategic Human Resource Management			X		
BUSA 460	International Marketing	X				
BUSA 467	Marketing Research	X				
BUSA 468	Marketing Management			X		
BUSA 485	Study Abroad		X			
BUSA 486A	SA: Business Culture in China					Will not be taught this year
BUSA 487	ST: Empirical Models in Finance					Will not be taught this year
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BUSA 495	Internship					
BUSA 499	Capstone: Strategic Management	X		X		
WRIT 101		X				