

## Two-Year Course Cycle

### School of Business - Course Offerings 2023-2025

School of Business <http://www.plu.edu/business>  
 Academic Advising [www.plu.edu/academic-advising](http://www.plu.edu/academic-advising)  
 Course Catalog <http://www.plu.edu/catalog>  
 Class Schedule <https://bss.plu.edu/>

This two-year course cycle is intended to assist students in planning their academic program. It also allows the department to anticipate staffing needs. It is subject to change without notice. This is not a contract or guarantee that any specific course will be offered precisely as listed. All course offerings depend on such things as the university budget, instructor availability, and enrollment. Should a substitute course be deemed necessary, a reasonable effort will be made to ensure the new course will continue to fulfill the same major requirement or general education element as the original course. This course cycle does not anticipate possible scheduling conflicts that may arise. Students are expected to meet up with their advisor at least once per semester when planning their pathway to success at PLU, and this course cycle is not a substitute for that expectation. The Class Schedule on Banner Web (<https://bss.plu.edu/>) provides the most up-to-date course information.

<b>2023-2024 Academic Year - School of Business</b>						
Course	Course Title	Summer Sections	Fall Sections	J-Term Sections	Spring Sections	Comments
FYEP 102	DJS SEMINAR				X	BUSA 201
BUSA 201	Introducation to Business in a Global Environment		X		X	
BUSA 202	Financial Accounting		X		X	
BUSA 203	Managerial Accounting		X		X	
BUSA 302	Business Finance		X	X	X	
BUSA 303	Business Law and Ethics		X		X	
BUSA 305	Behavior in Organizations		X		X	
BUSA 308	Principles of Marketing		X		X	
BUSA 309	Creating Value in Operations		X		X	
BUSA 310	Information Systems and Database Management		X	X	X	
BUSA 320	Accounting Information Systems		X			
BUSA 321	Intermediate Accounting I		X			
BUSA 322	Intermediate Accounting II				X	

BUSA 323	Cost Accounting and Control Systems				X	
BUSA 335	Investments and Portfolio Management				X	
BUSA 337	International Finance and Risk Management		X			
BUSA 340	Nonprofit Management			X		
BUSA 342	Managing Human Resources					
BUSA 352	Global Management				X	
BUSA 358	Entrepreneurship				X	
BUSA 361	e-Marketing					
BUSA 363	Consumer Behavior		X			
BUSA 366	Multicultural Marketing				X	
BUSA 387	ST: Management elective		X			Applies to Management Concentration
BUSA 422	Advanced Accounting				X	
BUSA 423	Accounting for Nonprofits and Govt Entities					
BUSA 424	Auditing		X			
BUSA 427	Tax Accounting				X	
BUSA 430	Entrepreneurial Finance					
BUSA 432	Financial Derivatives and Trends				X	
BUSA 437	Financial Analysis and Strategy		X			
BUSA 438	Empirical Finance				X	
BUSA 442	Leadership and Change		X			
BUSA 444	Project Management					
BUSA 460	International Marketing		X			
BUSA 467	Marketing Research		X			
BUSA 468	Marketing Management				X	
BUSA 499	Capstone: Strategic Management		X		X	

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FYEP 102	DJS SEMINAR				X	BUSA 201
BUSA 201	Introduction to Business in Global Environment		X		X	
BUSA 202	Financial Accounting		X		X	
BUSA 203	Managerial Accounting		X		X	
BUSA 302	Business Finance		X		X	
BUSA 303	Business Law and Ethics		X		X	
BUSA 305	Behavior in Organizations		X		X	
BUSA 308	Principles of Marketing		X		X	
BUSA 309	Creating Value in Operations		X		X	
BUSA 310	Information Systems and Database Management		X	X	X	
BUSA 320	Accounting Information Systems		X			
BUSA 321	Intermediate Accounting I		X			
BUSA 322	Intermediate Accounting II				X	
BUSA 323	Cost Accounting and Control Systems					
BUSA 335	Investments and Portfolio Management				X	
BUSA 337	International Finance and Risk Management		X			
BUSA 340	Nonprofit Management			X		
BUSA 342	Managing Human Resources		X			
BUSA 352	Global Management				X	
BUSA 358	Entrepreneurship				X	
BUSA 361	e-Marketing					
BUSA 363	Consumer Behavior		X			
BUSA 388	ST: Marketing Elective				X	Applies to Management Concentration
BUSA 422	Advanced Accounting				X	
BUSA 423	Accounting for Nonprofits and Govt Entities		X			
BUSA 424	Auditing		X			
BUSA 427	Tax Accounting				X	
BUSA 430	Entrepreneurial Finance					

BUSA 432	Financial Derivatives and Trends				X	
BUSA 437	Financial Analysis and Strategy		X			
BUSA 438	Empirical Finance				X	
BUSA 442	Leadership and Change		X			
BUSA 460	International Marketing		X			
BUSA 467	Marketing Research		X			
BUSA 468	Marketing Management				X	
BUSA 499	Capstone: Strategic Management		X		X	