

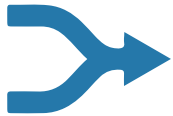
# EFFECTIVE VIRTUAL COMMUNICATION

## New Message

TO:

CC:

BCC:



Copy with Caution 

Copy others when the correspondence is applicable to more than one person.  
Blind copy only when contact information of other individuals should not be visible.

**SUBJECT:** Use a clear & concise descriptor to make immediately clear the topic of the conversation.

WHO?



Acknowledge your audience and address individuals you are communicating with specifically.

## Focus & Format

Keep communication concise and to the point.  
Avoid lengthy paragraphs by breaking writing into smaller, concentrated sections.

## Use "I" Statements

Address opinions with "I" statements that communicate personal understanding and point of view.

## Demonstrate Listening Skills



Reiterate questions or comments prior to responding to indicate understanding.

## Respect

Be thoughtful and participate in conversation; ask questions to clarify and reflect on the tone of written text.

## Closing

Use a proper sign off in closing of virtual communication. Closing can be formal or casual but should include your name with title and/or contact information as applicable.

## Content

Use appropriate language and avoid sarcasm when writing virtual communication. Appropriately use intensifiers (bold, italics, capitals) and/or emoticons to convey meaning.

**A T I B I U**  

## Proofread

Always examine written communication prior to sending. Review spelling, grammar and tone as well as intent and clarity.



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