A Digital Bellwether

By Nikolis Clark

Introduction

- New Media: Digital media that are interactive, incorporate twoway communication and involve some form of computing. (1)
 - Youtube
 - Twitter
 - Facebook
- The Intellectual Dark Web Beliefs: "There are fundamental biological differences between men and women. Free speech is under siege. Identity politics is a toxic ideology that is tearing American society apart. And we're in a dangerous place if these ideas are considered "dark."" (2)

Question: Did New Media have an effect on the voters and politics in 2016?

Hypothesis: New Media has served as an important force in the political radicalization of like minded individuals on the right, as well as serving as a secondary form of political socialization for emerging adults (18-24).

Method

Pew Research Institute: Core Findings Survey (3)

- Jan 3-10, 2018
- 1,505 Surveys collected
- Called Homelines and Cellphones
- 18 years or older were called
- Called people from all 50 states

Literature Review

- The Internet can serve as a form of political socialization.
- The Internet allows for people of variety of political backgrounds to find one another and grow their communities.
- New Media is unique in the fact that it engages with so many people that is can become a breeding ground for new and dangerous political ideologies.

Key Data

Emerging Adults New Media Users % of 201 Participants and % Daily Users

- Facebook: 80%, 41% Daily
- Twitter: 45%, 26% Daily
- Youtube: 94%, 62% Daily

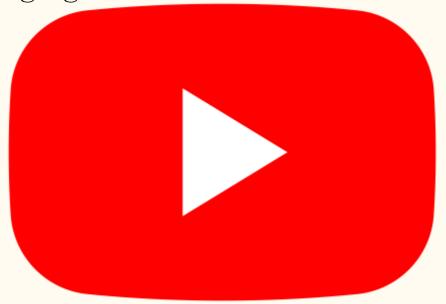
Digital Nationalism

- Hobsbawm's construction on a nationalist nation(4)
 - Standardized Education
 - The IDW and New Media Socialization
 - Creation of Public Ceremonies
 - Rallies, Town Halls, and Speeches
 - The Mass Production of Monuments
 - Alt-Right Memes



Conclusion

New Media is being used as a vehicle for spreading of Digital Nationalism to emerging adults.



Bibliography

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- 4. Hobsbawm, Eric. 1986. The Nation As Invented Tradition.