

# PLU as a University of the 1<sup>st</sup> Rank



**Improve Financial & Physical Resources**

**Advance Academic Excellence**

**Enhance Student Achievement and Success**

**Increase Leadership Capacity & Community Engagement**

**Accelerate Strategic Enrollment Management & Marketing**

Effective Learning Environment

Faculty Quality

Student Progress & Performance

1<sup>st</sup> Rank Professional Development

Retention

Environmental Sustainability

Incoming Student Quality

Career/Vocation Preparation

Faculty/Staff Leadership Diversity

Total Enrollment

Fiscal Health & Sustainability

Program Quality

Co-Curricular Quality and Engagement

Local Community Engagement

Student Diversity

Safe Learning Environment

Academic Profile of New Students

Donor Base & Engagement

Enrollment by Academic Division

Faculty/Staff Compensation

Graduation Rates