UNIVERSITY STUDENT MEDIA BOARD MEMBERSHIP:

The Director or designated representative from the Center for Media Studies, the Public Relations Coordinator, one faculty representative from the Faculty Campus Life Committee, three students appointed by the ASPLU president with the approval of the ASPLU Senate and subject to certain qualifications, and five students who are currently serving as editor or general manager of one of the five student-managed media.

ADVISORY MEMBERSHIP:

Vice president and dean for student life, Vice President for Student Life and Dean of Students, a representative from Information and Technology Services, the Assistant Director of Student Involvement and Leadership, Technology and Social Media, the Advisor of the University Student Media Board, advisors to student media, and any co-editor or co-general manager of a student medium currently not serving as a voting member on the University Student Media Board. Consistent with Article IV, Section 4, Subsection 4b, g and h of the Faculty Bylaws, advisory members shall have the same rights and privileges as any other member of the committee except the right to make motions and to vote.

QUORUM:

Six voting members.

GENERAL PURPOSE:

To act as the official representative of the publisher/producer of student publications/productions; to be responsible to the faculty; to keep the campus community informed of student media activities, to oversee in an advisory capacity all phases of the operations of all student publications/productions; to provide an avenue for emerging student media outlets to be considered a part of the University Student Media Board; and to be the guardian of freedom and responsibility of expression for the publications/productions by establishing appropriate policies for all officially recognized media produced primarily by and for the students of Pacific Lutheran University (PLU) under the auspices of the Board of Regents.

SPECIFIC DUTIES:

1. To establish a code of ethics which shall govern student media.
2. To decide what student media shall exist and how often they shall publish or air.
3. To recommend policy governing student media.

3-4. To set qualifications for, seek applications for, and appoint hire the Editors/General Managers and the Public Relations Director of student media, and, if necessary, take action to dismiss any student holding these positions as editor/general manager.

5. To set qualifications for and approve editors’/general managers’ selections of business managers.

6. To employ all editors, general managers, and business managers and establish salaries and salary ranges for student staff members of all media.

5. To approve the selection of business managers, establish compensation for student staff members of all media, and approve staff and volunteer job descriptions.

7-6. To recommend advisers to student media for appointment by the university president.

8-7. To approve budgets of all student media after receiving allocations from the general fund of the university through the budget of the Office for Student Life, but wholly separate from the allocation for ASPLU.

9-8. To approve the distribution of funds among the student media by reviewing and recommending budget requests, and by examining financial reports of the student media.

10-9. To approve the awarding of all contracts connected with the production of student media.

11-10. To meet at regular intervals determined by the University Student Media Board.