



*inspiring hope.  
connecting resources.  
building community.*

## WINTERFEST SPONSORSHIP

### Tier 1 Sponsorship (before September 15 to be included in promotional materials)

*\$2500+*

- Sponsor logo promoted on 35+ Donation Boxers located in local businesses
- Signage and/or booth located in the hospitality area of the Winterfest entrance
- Sponsor promoted in the Franklin Pierce Schools VIEWS community newsletter sent to 30,000 local households
- Sponsor promoted on 100+ donation letters sent to local churches, schools, businesses and civic groups
- All promotion noted with Tier 2 and 3 sponsorships

### Tier 2 Sponsorship

*\$1000-\$2500*

- Sponsor name promoted on 35+ Donation Boxers located in local businesses
- Sponsor highlighted on social media of event hosts (Rainier View Christian Church, Pacific Lutheran University and Franklin Pierce Schools)

### Tier 3 Sponsorship

*Up to \$1,000*

- Sponsorship name and logo on Winterfest 2019 website and printed programs

### Other ways to be involved

#### *Sign up to volunteer*

Winterfest relies on 300+ volunteers to assist with setup, takedown, decorations, stocking coats and toys, facilitating games and activities, hosting Santa Clause and serving as a 1:1 guide for children on the day of the event.

#### *Host a donation site*

In addition to financial donations that allow organizers to procure gifts and toys, 35+ organizations host toy and coat drives each year to procure Winterfest items.

To learn more about Winterfest and to discuss your involvement, please contact Kristin Menson at [kmenson@plu.edu](mailto:kmenson@plu.edu) or by calling 253-535-7652.