



*inspiring hope.
connecting resources.
building community.*

Greetings!

We are writing to formally invite you to become involved with Winterfest 2019! Winterfest is a Parkland-Spanaway community event that inspires hope by connecting low-income families with gifts and resources during the holiday season. Winterfest has been a staple in the Parkland-Spanaway community for the last 29 years and will be held at **Rainier View Christian Church on Saturday, December 14th, 2019 from 9am-12pm.**

We hope that you will consider partnering with us to continue the tremendous momentum of Winterfest 2019 by helping us to achieve our primary goals:

- Provide quality Christmas gifts to students in the Franklin Pierce Schools who might otherwise go without
- Empower families to access local opportunities and resources that lead to self sufficiency
- Build community in Parkland-Spanaway by connecting leaders, organizations, residents and families across barriers that typically divide

Last year at Winterfest, we recruited **300 volunteers** ranging in age from 9 to 90. These dedicated volunteers served **245 families** and approximately **875 local children!** Winterfest costs approximately **\$32,000** to operate and maintain each year. We rely on local businesses and civic groups to invest in Winterfest.

This upcoming year, we hope to increase our capacity to serve more local families. Unfortunately, this past year we had to turn families away from Winterfest as we did not have the financial means to support them. With your support, we are confident that we can reach our goal of serving **1,000 local children.**

Cash donations allow us to purchase items in volume and fill in gaps. All donations are tax deductible. Cash donations should be payable to: PLU Center for Community Engagement and Service, 12180 Park Ave, Tacoma, WA 98447. PLU is a 501(c)(3) tax deductible non-profit. Tax ID: 91-0565571. To donate online, please visit www.plu.edu/winterfest.

Have any questions? Feel free to send any of your questions in an email to winterfest@plu.edu or call Joel Zylstra at [\(253\) 298-3087](tel:(253)298-3087).

Thank you for your consideration,

The 2019 Winterfest Leadership Team