

TURKEY

A Star Where Middle East Meets the West



J-Term 2014

This three-week course will explore the economics, politics and historical treasures of Turkey. Our home base will be 1700-year-old Istanbul, a metropolis of 13.5 million people built on two continents. Program highlights include:

- Visiting prominent companies and financial institutions to learn about the dynamic business climate.
- Sampling the delicious Turkish cuisine both restaurant-made and home-made.
- Getting a sense of the `Orient` with visits to ancient and cultural sites and events.
- A side trip to Athens, Greece is planned to compare/contrast these two neighboring countries.

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Credit:

BUSA 486

- Department Credit

Program Cost:

\$4,500

Includes airfare, lodging, program related transportation, and supplemental study abroad insurance.

Faculty:

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studyaway/](http://www.plu.edu/studyaway/)

Course Description:

The course will have three dimensions: business, history, culture (in order of emphasis).

We will visit Turkish companies in Istanbul in a variety of industries including media, banking, manufacturing, government, and finance. We will be hosted by a business school for an educational event. We will get a strong sense of the unique geography and history of this 1700-year-old city straddling two continents, Asia and Europe, separated by the ancient and scenic Bosphorus Strait. In addition to commercial and historic visits, we will have plenty of opportunity to explore cuisine and the culture of the city and the country.

Application Deadline:

April 12th, 2013. A non-refundable deposit of \$50.00 is required with the application. A \$250 non-refundable payment to confirm participation in the course is due within 10 days of notification of acceptance. Maximum 18 students.

