PROGRAM OVERVIEW

This course provides students an opportunity to develop oral and written communication skills within the context of an international business environment. London is the beating heart of the UK – an economic powerhouse that’s one of the world’s leading financial and cultural centers. Internationally recognized as a hub for startups, possessing an efficient transportation system, offering graduate education programs, and entertaining through social and cultural opportunities, it is easy to see why London is the destination for many people interested in international business. Students will develop their writing and presentation skills through sharing their experiences via social media and public presentations.
Educating to achieve a just, healthy, sustainable and peaceful world, both locally and globally.

ACADEMICS
• COMA 235/493-- 4 credits
  Prerequisite: None

Program fee will be finalized by April 1, 2015. Check the Wang Center/Study Away Website for final pricing.

Fees generally include the following (check website for more details):
• Airfare
• Lodging
• Study tours
• Foreign travel insurance
• Some meals

Participants in this program may apply for a Global Scholar Award. Please contact the Wang Center for additional information and the application.

APPLICATION PROCEDURE
• February 20, 2015 - Application available
• April 20, 2015 - Application deadline ($50 non-refundable application fee)
• May 8, 2015 - Notifications sent
• May 22, 2015 - Confirmation deadline ($300 confirmation deposit)

FACULTY LEADER:
Hal DeLaRosby
Instructor of Communication and Theater
Director of Academic Advising
delarosby@plu.edu

PROGRAM HIGHLIGHTS*
• Meetings with: British American Business, Deloitte Management Consulting firm, and Russell Investments (London branch)
• Attend the International Conference on Entrepreneurship, Innovation, and Development
• Debate Societies - Experience (and possibly participate!) in British style debates
• Visits to: Oxford University, Kings College, and the London School of Economics - Explore graduate programs and learn more about undergraduate business programs.
• Cultural opportunities may include visits to Westminster Abbey, Buckingham Palace, Trafalgar Square, National Portrait Gallery, Harrods, Tower of London, and Platform 9 3/4.

*May be subject to change